

DELIVERING

SOLVING

EVOLVING

### Mid & Small Paris 2025 19 May 2025

Ferrari Group Plc



### Disclaimer

This document may include statements that are, or may be deemed to be, "forward-looking statements", including its financial targets and objectives relating to the business, financial performance, results of operations, financial condition, liquidity, prospects, growth and strategies and results of Ferrari Group PLC ("the Company") and industry in which it operates. These forward-looking statements may be identified by the use of forward-looking terminology, including the terms "believes", "estimates", "plans", "targets", "projects", "anticipates", "expects", "intends", "may", "will" or "should" or, in each case, their negative or other variations or comparable terminology, or by discussions of strategy, plans, objectives, goals, future events or intentions. Forward-looking statements may and often do differ materially from actual results. No representation is made that any of these statements will come to pass. Any forward-looking statements reflect the Company's current view with respect to future events and are subject to risks relating to future events and other risks, uncertainties and assumptions relating to the Company's business, results of operations, financial position, liquidity, prospects, growth or strategies. Such risks include the failure to maintain Ferrari Group PLC's brand, image or reputation, risks associated with general developments in the broader economy and specific demand fluctuations, the risk of the Company being unable to comply with sanctions laws and laws aimed at preventing money laundering, bribery and the counter-terrorism financing, to develop and execute an effective sustainability strategy, to maintain the required level of insurance coverage, or to retain, attract and hire highly skilled personnel, and other risks described in the 2024 annual report. Forward-looking statements speak only as of the date they are made. Except as required by applicable law, each of the Company and its affiliates expressly disclaim any obligation or undertaking to update, review or revise any fo website directly or indirectly linked to the Company's website, are not incorporated by reference into, and do not form part of, this announcement.

This document also includes some "non-IFRS financial measures", including Adjusted EBITDA, Adjusted EBITDA Margin, Adjusted Cash Conversion Rate, Capital Expenditure, Net Financial Indebtedness. These non-IFRS financial measures are not subject to audit or review. Neither are they defined by IFRS or any other internationally accepted accounting principles, and may not be comparable to similarly titled measures presented by other companies, nor should they be construed as an alternative to other financial measures determined in accordance with IFRS. You are cautioned not to place undue reliance on any non-IFRS financial measures and ratios included herein.

Non-IFRS measures included in this document are defined as follows:

- activities (listing costs)

The 2024 financial information included in this presentation contains only part of the 2024 financial statements which are included in the 2024 annual report and still have to be adopted by the shareholders at the upcoming annual general meeting of shareholder's.

All references to industry forecasts, industry statistics, market data and market share in these materials comprise estimates compiled by analysts, competitors, industry professionals and organisations, of publicly available information or of Ferrari Group PLC's own assessment of its markets and sales. Rankings are based on revenue, unless otherwise stated.



- Adjusted EBITDA is defined as profit before taxes excluding finance income, finance expenses, depreciation and amortisation, provision for risks, exchange (gain)/losses, results from investments accounted for using the equity method adjusted for gains and expenses, that are significant in nature and management considers not reflective of underlying operating

Adjusted Cash Conversion Rate = (Adjusted EBITDA – Capex) / Adjusted EBITDA
Net Financial Position is defined as the sum of total financial liabilities, and non-current trade and other payables, net of cash and cash equivalents and current financial assets.







# Agenda **Group Overview** 622 Financial Review **O3** Strategy and Outlook OZ- Appendix



#### DELIVERIN SOLVING



# 

### **Group Overview**



### Our History Six Decades of Global Expansion Leveraging Strong Heritage

#### 1960S



#### 1980S

**1970S** 

1990S



#### 2000S



#### 2020S





#### 2010S



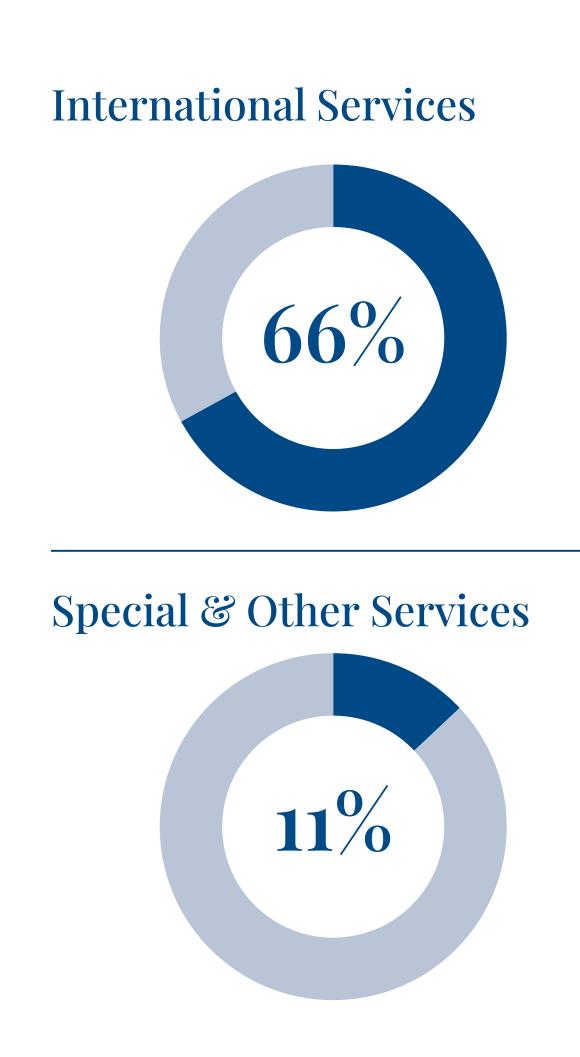
### Our Services at a Glance

We provide integrated services to connect hard luxury brands with their customers

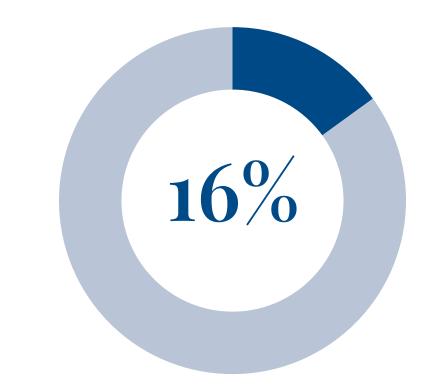
We work in partnership with our clients to provide bespoke solutions

We hold leading security and know-how to handle and deliver the world's most valuable items safely, securely and sustainably





#### **Domestic Services**



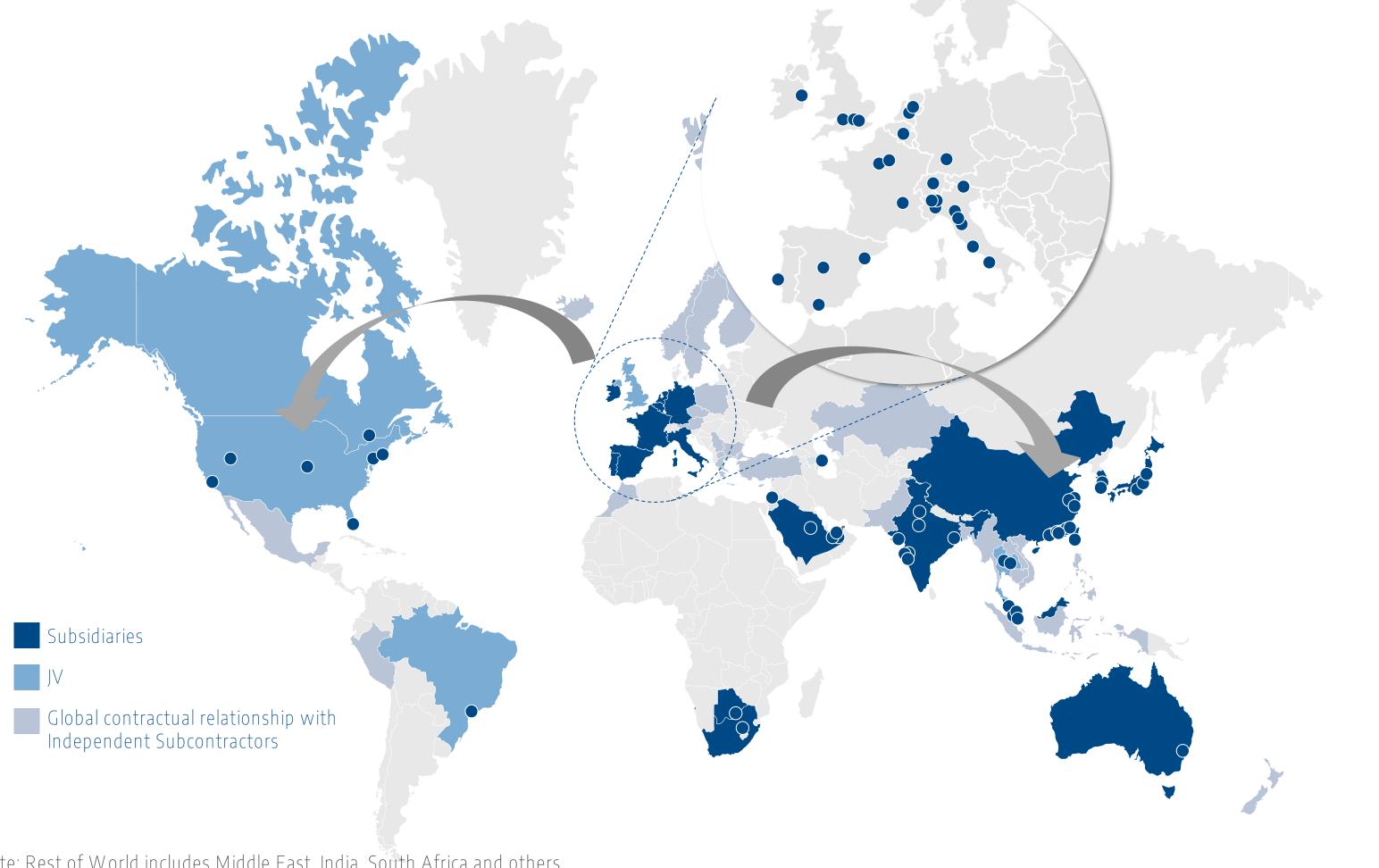


 $(\mathbf{0})$ 



### **Global Scale With Local Presence**

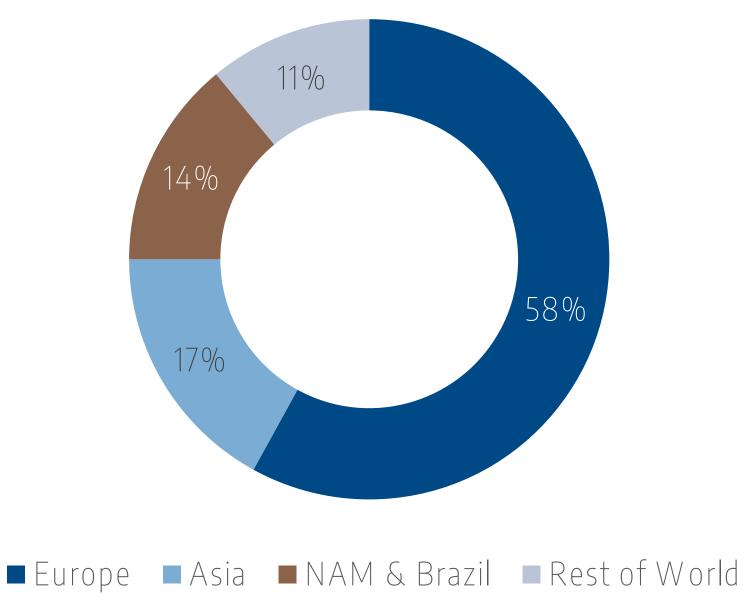
#### Enables Ferrari Group to Connect Luxury Houses with their Clients in 65 Countries



Note: Rest of World includes Middle East, India, South Africa and others.

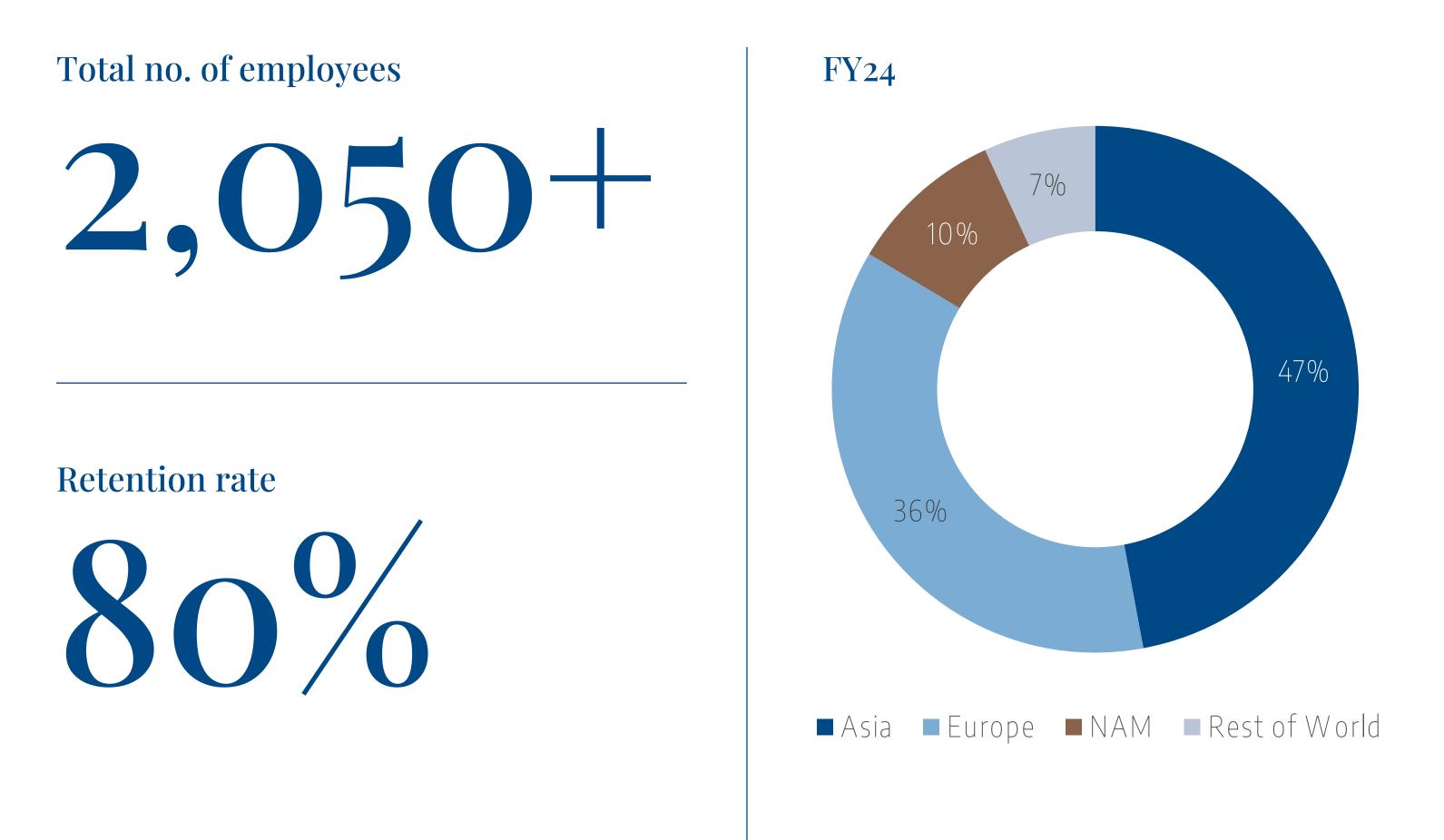


#### FY24 Revenue Breakdown



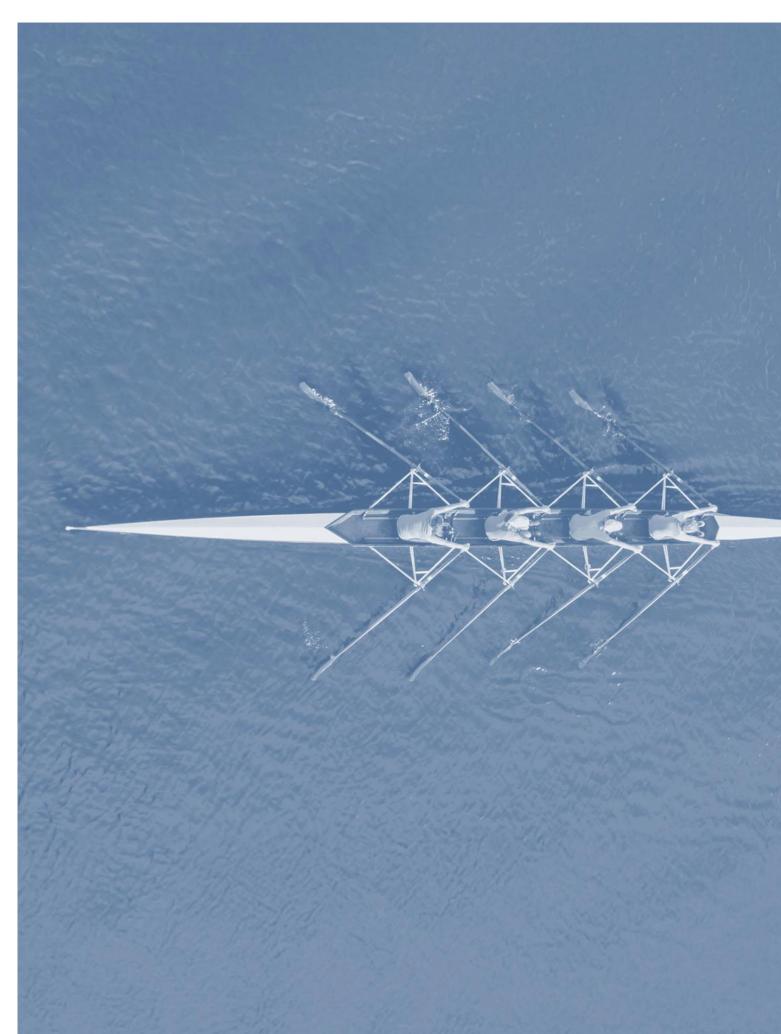


### Our People





#### Trusted relationships are at the core of our business, elevated by the dedication of our people







### Ferrari Group is a "One-stop-shop" Platform

#### For Luxury Services Worldwide



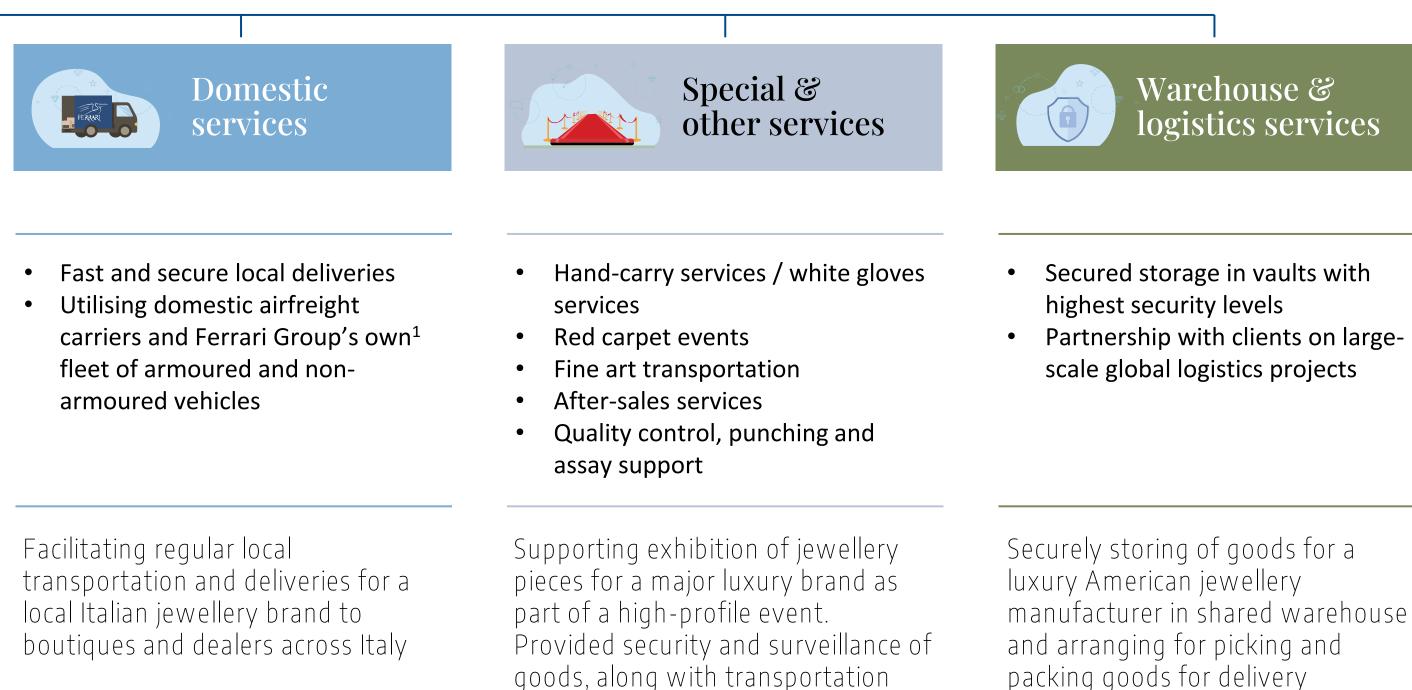
#### **International Services**

#### International Delivery

- Fast and secure freight forwarding ٠
- Utilising airfreight and Ferrari ٠ Group's own fleet<sup>1</sup> of armoured and non-armoured vehicles

#### Custom Solutions

- Country-specific technical expertise
- Full consultancy and advisory services to navigate country specific requirements



from the boutique and back

Managing worldwide delivery for an Italian luxury jewellery manufacturer between warehouse and boutiques worldwide

Providing custom solutions for Swiss watch manufacturer enabling tax and duty-free export for 1 Year

#### Worldwide insurance coverage across all services at value declared to customs

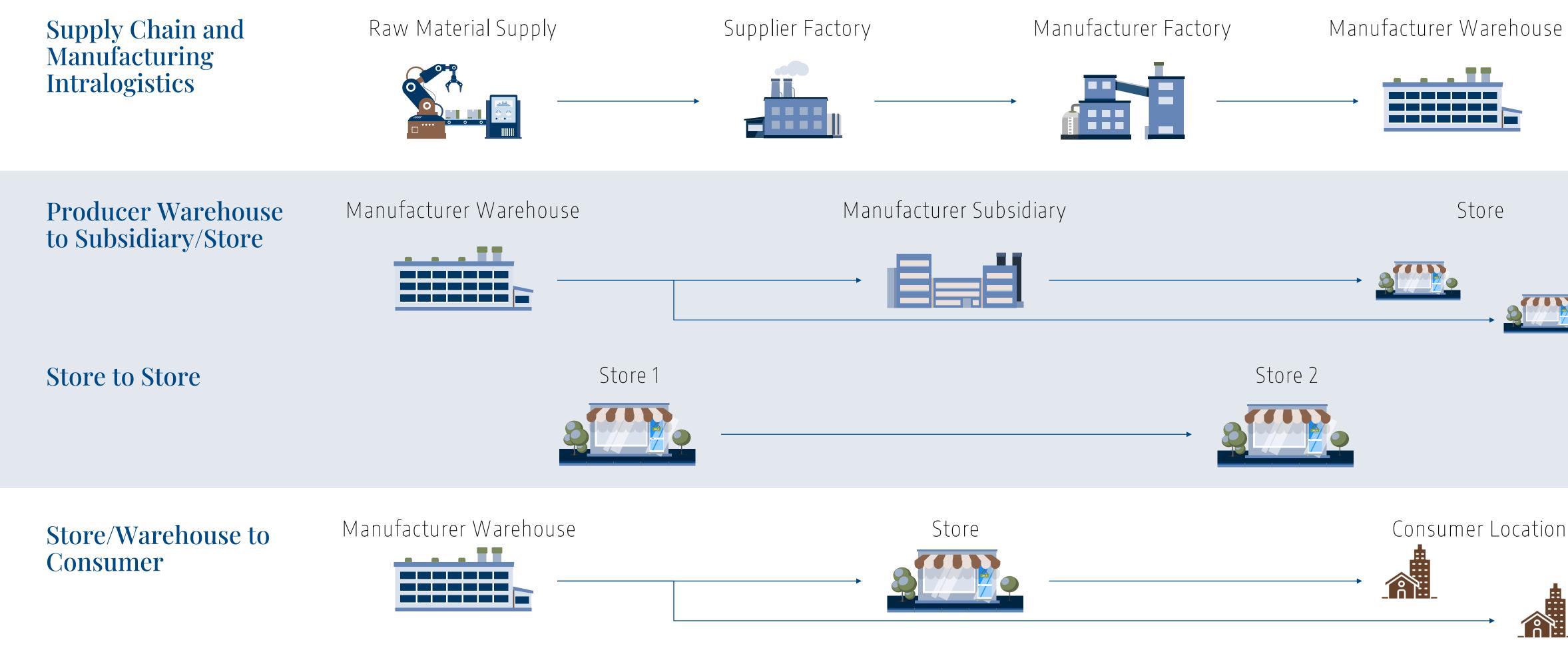
Note: (1) Owned, leased or sub-contracted







### We Execute Across all Relevant Supply Chains Simplified Product Flows in the Luxury Value Chain











### **Our Most Common International Routes** Executed Over 1 Million International Luxury Deliveries in 2024

1 million+ International shipments in 2024 2.4 days



Aer Lingus 卷

**KLM** Royal Dutch Airlines

> CATHAY PACIFIC

Se Lufthansa Cargo

American Airlines



**AIRFRANCE** 

Mapping of Ferrari Group's Most Common International Routes Based on Number of Shipments (2024)

USA

Ireland Netherlands

Italy 7

K

Switzerland

**Our Agent** 



Accredited Agent



South Korea China Japan India UAE Hong Kong









### We Operate in a Market with High Barriers to Entry



 $\langle 0 \rangle$ 

#### Global network setup & Tracking

• Entering the market requires creating a significant onthe ground network – comprised of a local armoured fleet and international partners

#### Presence in 65 Countries





#### Bespoke operating model

• Luxury deliveries require specific activities with a high degree of flexibility and customization which is difficult to replicate

#### End-To-End on the Value Chain



#### Security and reliability for insurers

• Insurers require strict security for high-end luxury transport, which Ferrari Group meets through armoured vehicles, guards, or warehouses which requires government authorizations and licenses

30+ years with Lloyds of London

### Customs management

• Customs management for high-value goods has a higher level of complexity and requires specific capabilities and infrastructure which Ferrari Group has developed across multiple jurisdictions worldwide

#### Licensed Customs Agents



#### Customer trust and knowledge

• Luxury clients are focused on building stable relationships with a limited number of highly reliable suppliers who are familiar with their operations

#### 10+ year track record with key clients

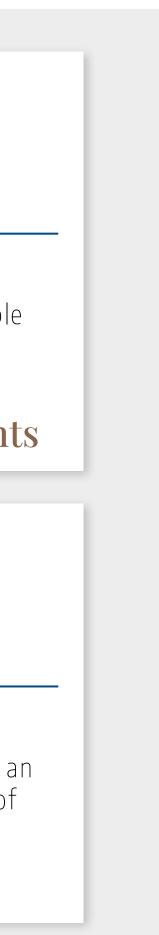
Г		٦	$\backslash$
L	=		_
L	=		
L			-

#### Unique proprietary integrated data

- Unique valuable data
- Integration at ERP level with unique benefits from an operational perspective and ESG (clients' tracking of scope 3 emissions)

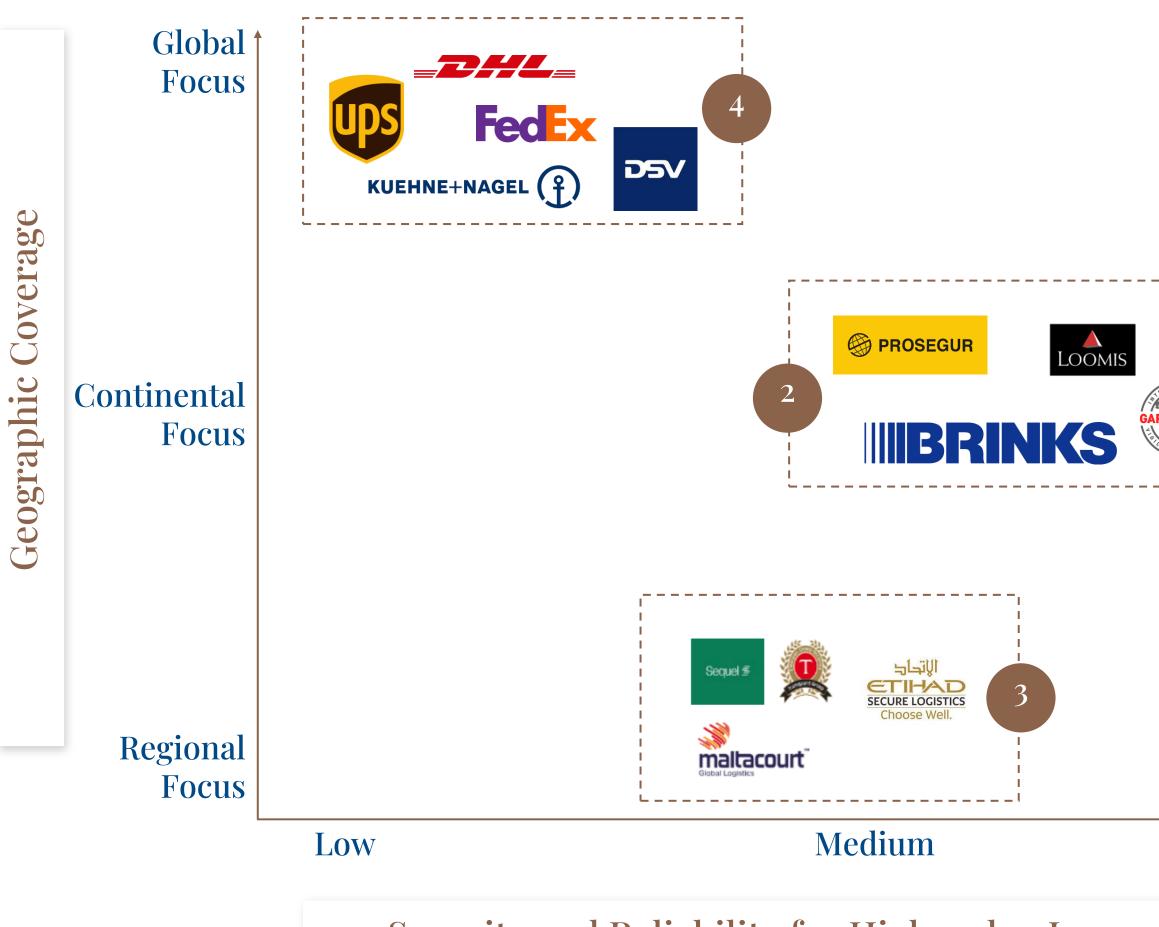
#### **Integrated** Data





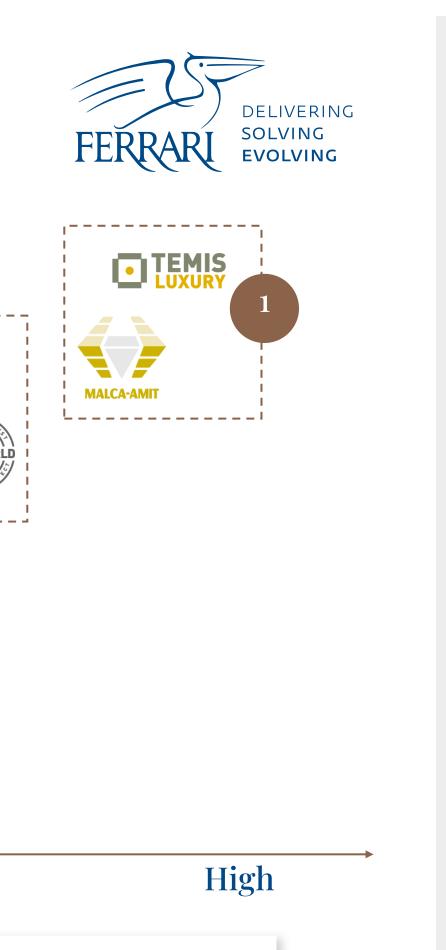
### **Competitive Landscape**

#### Ferrari Group is Fully Focused on the Hard Luxury Segment



Security and Reliability for High-value Luxury





#### **Our focus:**

- High value jewellery and watches
- Diamonds and gemstones
- Fine art as part of bespoke special services

#### **Competitive Landscape:**





### **Differentiated Business Model**

#### Positioned to capture the market share with significant operating leverage



#### **Differentiated Value Proposition**

- Exceptional brand value
- Longstanding track record of expertise
- 100 + Global Luxury Clients



#### Attractive Operating Leverage

- Efficient cost basis
- Significant operating leverage on the back of the global network capturing incremental volumes and service delivery
- Well-insulated from inflationary pressures





#### **Fully Invested Global Platform**

- Low capital intensity
- 2% capital expenditure as % of revenue
- Minimal up-front investment required to service new locations



### **Continued Focus on Sustainability**

#### Delivering on our ESG commitments



#### Environment

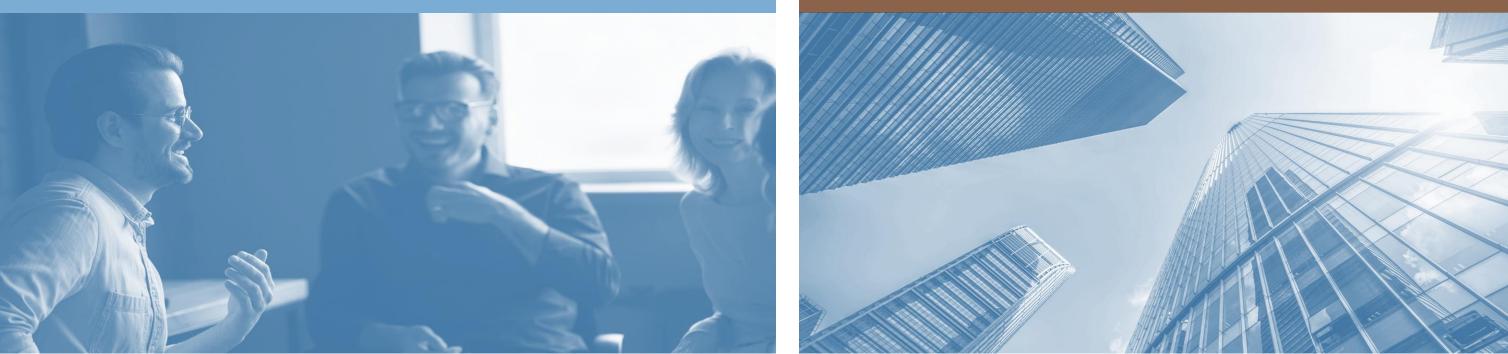
- 1/3 entities worldwide received a ISO 14001 certification
- The Group has invested in Sustainable Aviation Fuel with Air France KLM resulting in an important reduction in carbon emissions compared to regular kerosene of 69.80 WtW CO2eq mT
- Development of a Waste Management Model for the entities that collect waste data with a spend-based method





#### Social

- To further encourage the personal and professional development of its employees, the Group has launched a global platform for continuous learning in 2024
- In 2024 the Group has developed a Sustainable Procurement Policy
- The Group selects suppliers according to the Supplier Code of Conduct







#### Governance

- The Group has adopted a management system to improve its social, environmental and governance procedures
- Our Sustainability Report 2023 has undergone a comprehensive audit by a third party for the first time
- Launch of a multi-year cybersecurity program, under the leadership of the new Chief Information Security Officer

#### $\geq$



### **Compelling Investment Proposition**

**Translating into an Attractive Financial Profile** 











### **Financial Review**



### FY24 Results Highlights

Targets met across financial metrics

	FY24	FY23	Change
Revenue	€348.8m	€333.0m	+5%
Adjusted EBITDA	€92.4m	€90.0m	+3%
Adjusted EBITDA Margin	26.5%	27.0%	-50bps
Net Profit	€57.3m	€56.9m	+1%
Net Financial Position*	€87.0m	€72.6m	+20%





### Latest Business Developments

#### **Strong execution against strategy**



#### 01 **Geographic Expansion**

Enhancing the Company's Global Footprint

- New contractual relationships in Amman, Jordan; Baku, Azerbaijan and Maldives
- New offices opened in Australia, Botswana and UK are now fully operational
- Warehouse expansions completed in Germany, Netherlands, UK and US
- Successful preparations for expansion into Saudi Arabia
- Preparation under way for a **new** warehouse near CDG Airport, Paris



#### 02 **Business Wins**

Client Wins and Offering Expansion

- Notable **business wins** positioning Ferrari as a strategic partner
- New European hub drove significant revenue growth
- Continued expansion of service portfolio in Korea
- Expansion of services and growth in adjacent segments, **such as precious** metals, high-end clothing / handbags collections and fine art.





#### 03 **Digital Transformation**

#### IT Digital Transformation

- Successful completion of first wave in 2024 with improved and consolidated CPM according to a single standard for data collection procedures to enhance and bring greater efficiency in finance
- Further deployment of Advanced Analytics and Business Intelligence to enhance data-driven decision making and boost efficiencies
- Advancements in cybersecurity and certification programs, in line with industry best practices, supporting future growth



#### 04 Leadership Strengthening

#### Key Hires to Support Ferrari's Journey

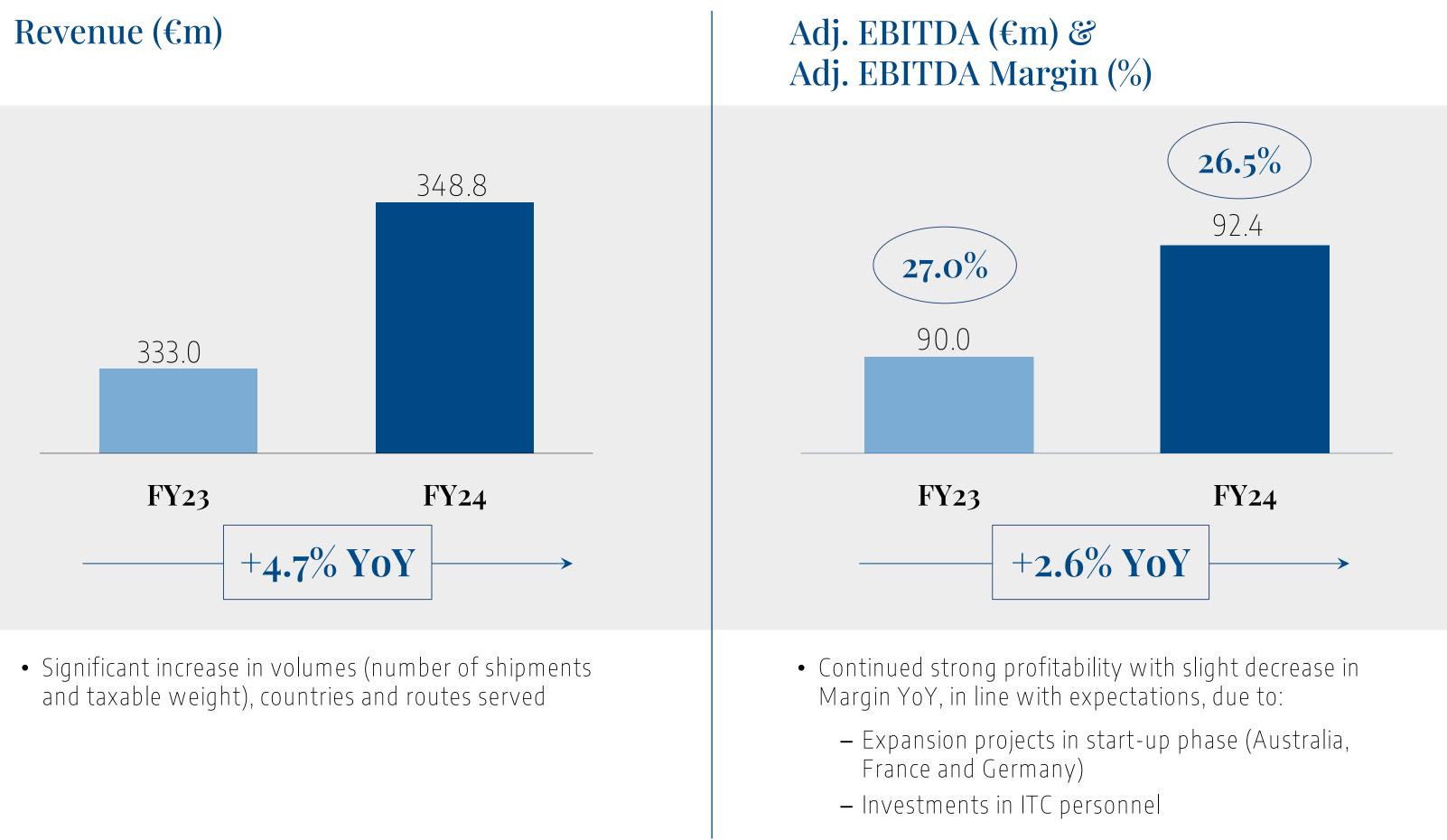
- Senior hires to strengthen the leadership team in key areas, notably in
  - Head of Tax, 1 hire, 20+ years experience, ex Prada
  - ESG team, 3 hires, 10 + years experience
  - Head of Finance, 1 hire, 15 years experience, ex Deloitte, and
  - Head of IR, 1 hire, 15 years experience, ex Citi
  - Head of Global Accounts, 25+ years experience, ex LVMH
- Other key hires to strengthen account management globally





### **Financial Results Highlights**

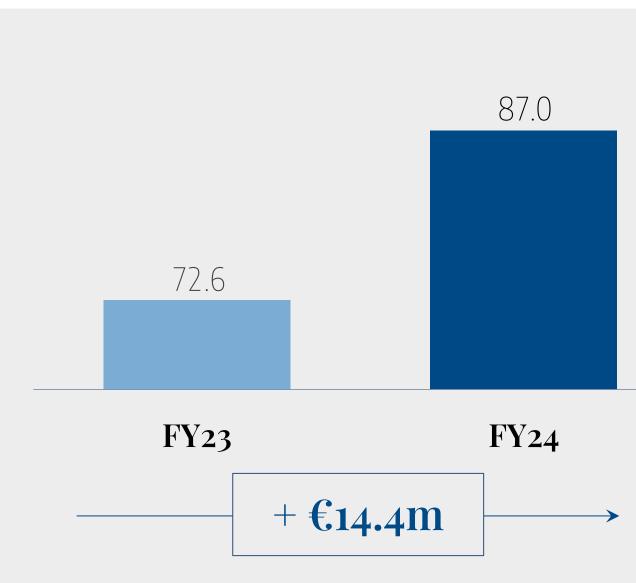
#### Steady growth driven by strategy execution



Note: (\*) A positive figure indicates a net cash position



#### Net Financial Position<sup>\*</sup> (€m)



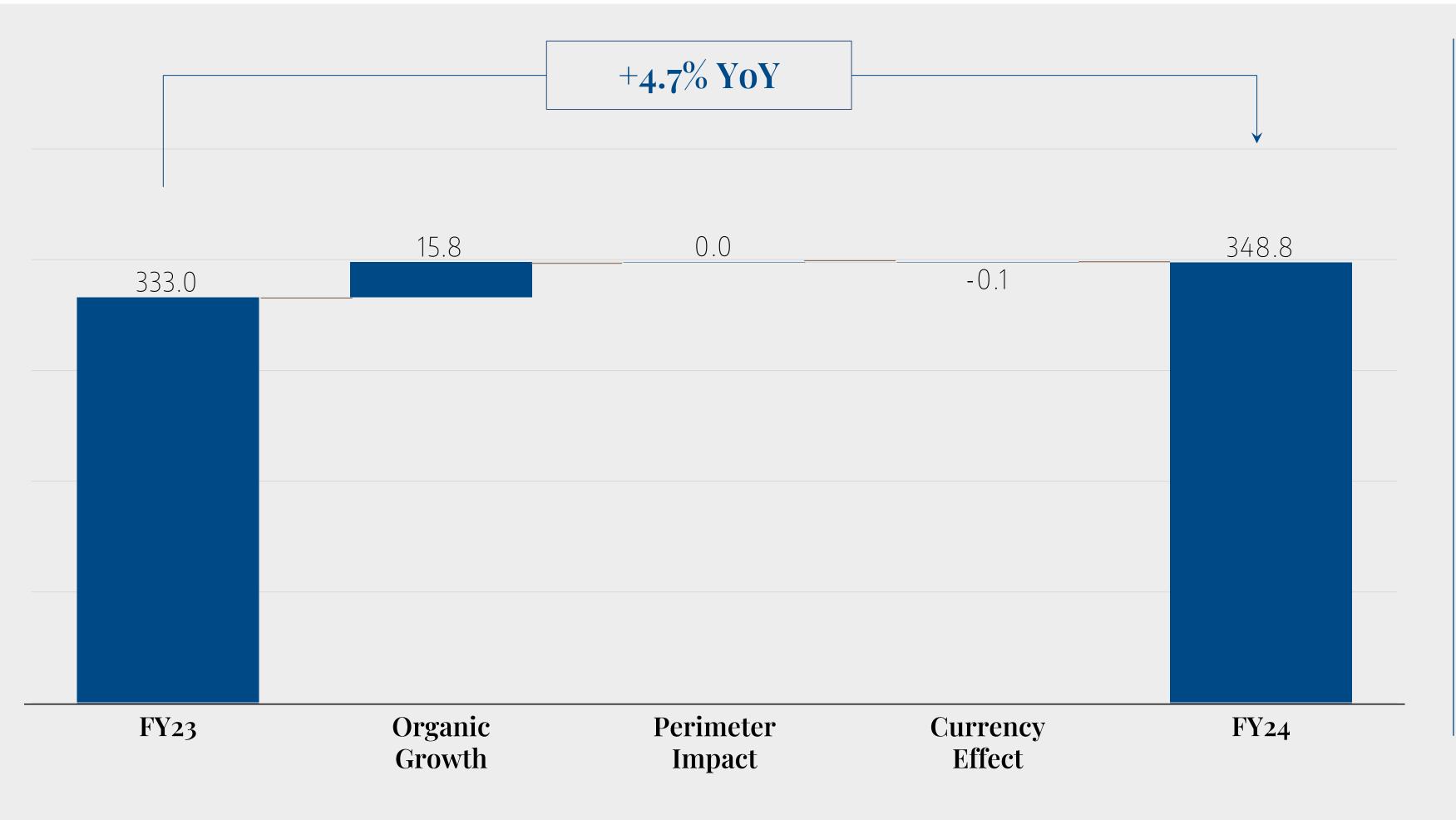
- Strong increase YoY in net cash position, with €14.4m additional cash
- Robust and stable cash generation





### Robust Organic Revenue Growth

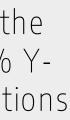
#### 5% YoY revenue growth driven by strong performance across all segments Revenue (€m)





- FY24 revenue above the mid-point of the 2024 outlook announced at IPO (+4.7% Yo-Y), despite challenging market conditions in the luxury sector
- Leveraging resilient business model to deliver market share gains across all segments
- Solid financial performance driven by organic growth, primarily thanks to a significant increase in value of goods transported (+16%), number of shipments (+11%), and total weight of transported goods (+10%)
- Continued warehouse expansion and new office openings (Australia, Germany, Netherlands, UK, US and others)







### Revenue By Service

#### **Positive Momentum Across Services**

#### Revenue (€m) and YoY Performance (%)



Note: Totals and percentages may not add up exactly due to rounding adjustments



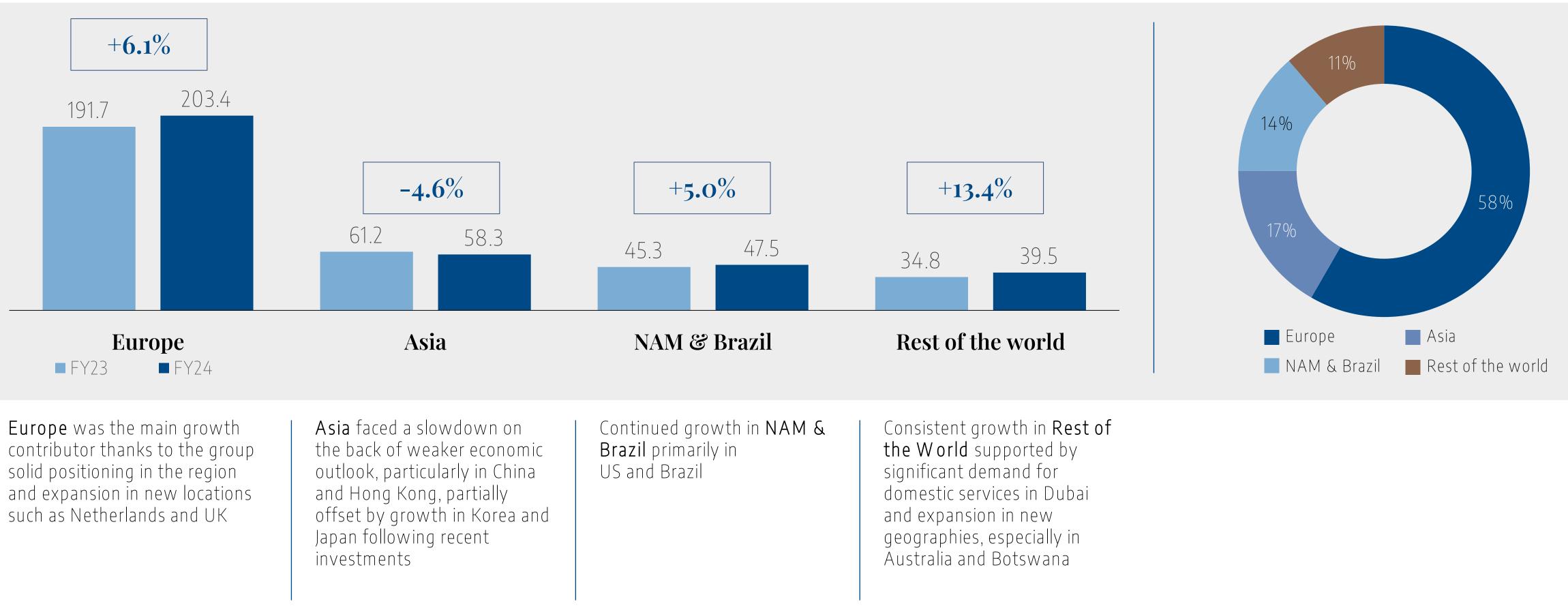
#### **Revenue Breakdown**





### Revenue By Geography Europe Remains a Key Growth Driver With Continued Expansion Across the Rest of the World

#### Revenue (€m) and YoY Performance (%)



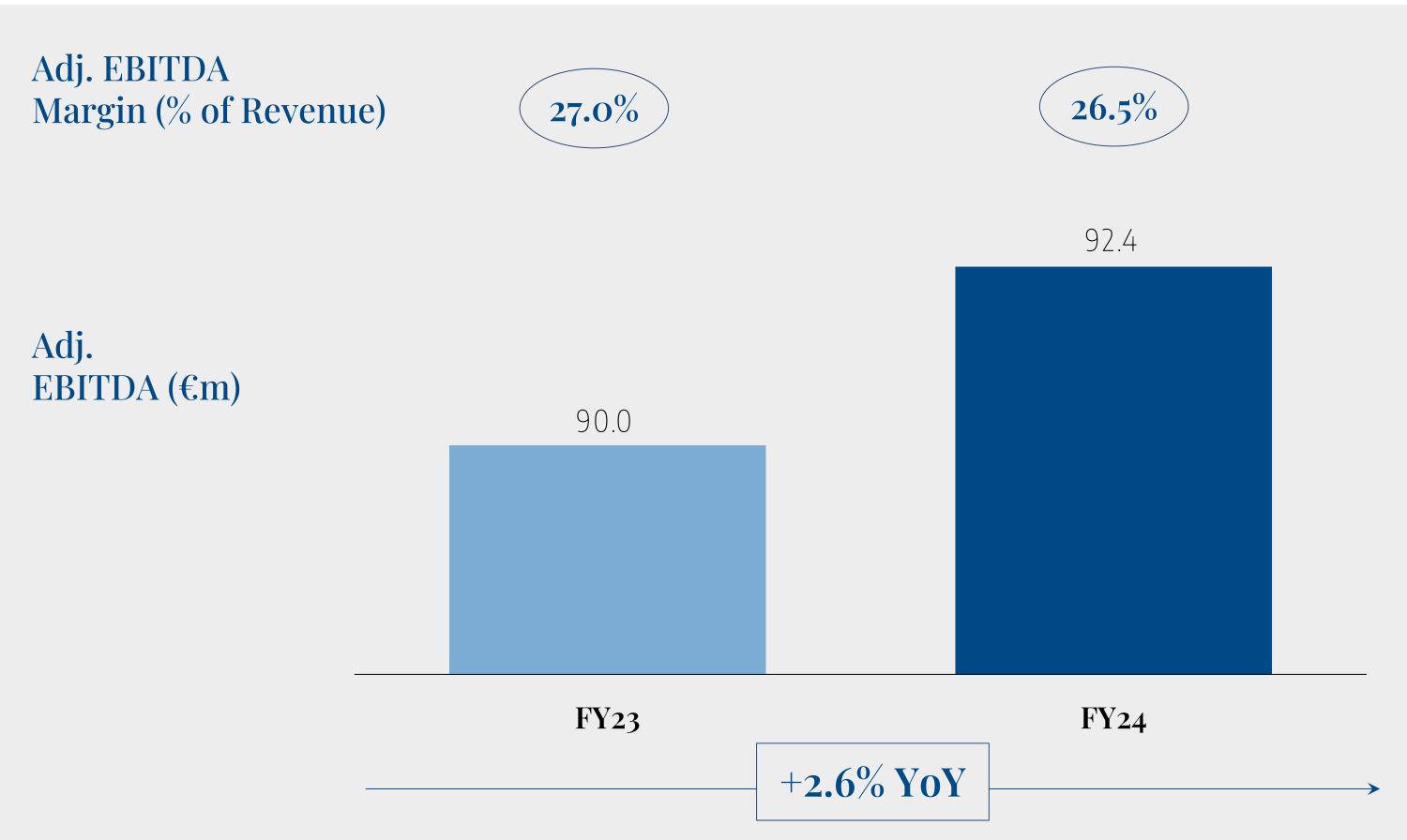
Note: Totals and percentages may not add up exactly due to rounding adjustments



**Revenue Breakdown** 



### **Reliable and Resilient Profit Generation** Broadly stable margins despite investment for growth



Note: Totals and percentages may not add up exactly due to rounding adjustments

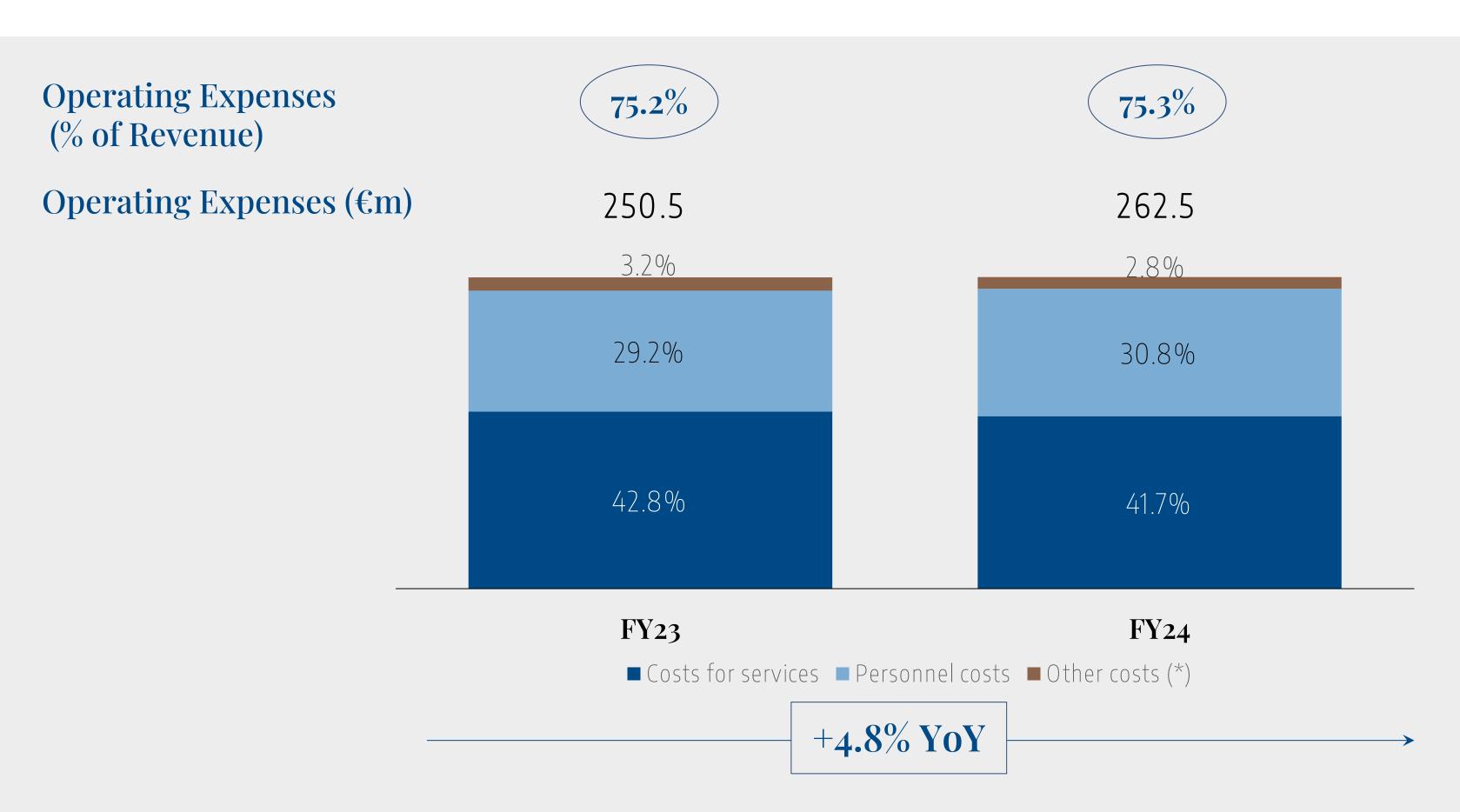


- Solid performance keeping **high** profitability broadly stable at 26.5% of revenues
- Slight decrease YoY, in line with expectations, due to:
  - Expansion projects in start-up phase in Australia, France and Germany, and
  - Investments in ITC personnel





### **Consistent Operating Expenses Business Expansion Delivered with Cost Stability**



Notes: Totals and percentages may not add up exactly due to rounding adjustments (\*) Includes "Purchase of goods", "Impairment of trade receivables" and "Other operating costs"

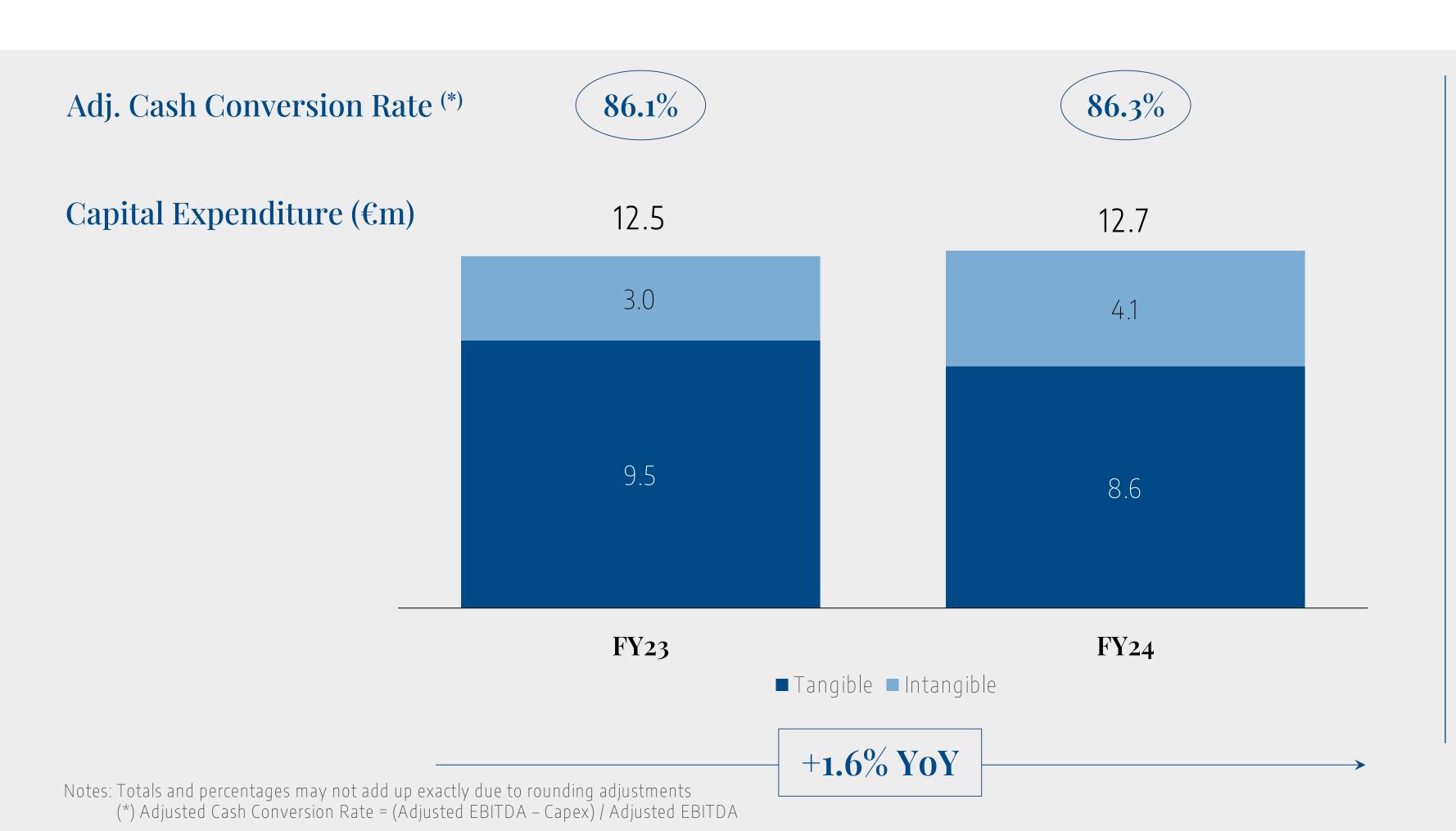


- **Costs of services** which mainly consists of shipping costs, increased as we continue our **business expansion and** internalization of activities
- Shipping costs decreased as a percentage of revenues driven by the Group's ability to consolidate more shipments
- Continued investment in **Personnel** costs, reflecting the group's ambitions for continued growth and as part of the ITC project implementation



### Steady Investment for Growth

#### Stable capex focused on key growth initiatives





- Additions to Fixed Assets for FY24 reflecting the group's continued growth strategy despite our continued 'Asset Light' approach
- Capex for Intangible Assets mainly reflects continued implementation of Digital Transformation Project to support business efficiencies
- Capex for Tangible Assets refers to investments in new warehouses and expansion in new geographies

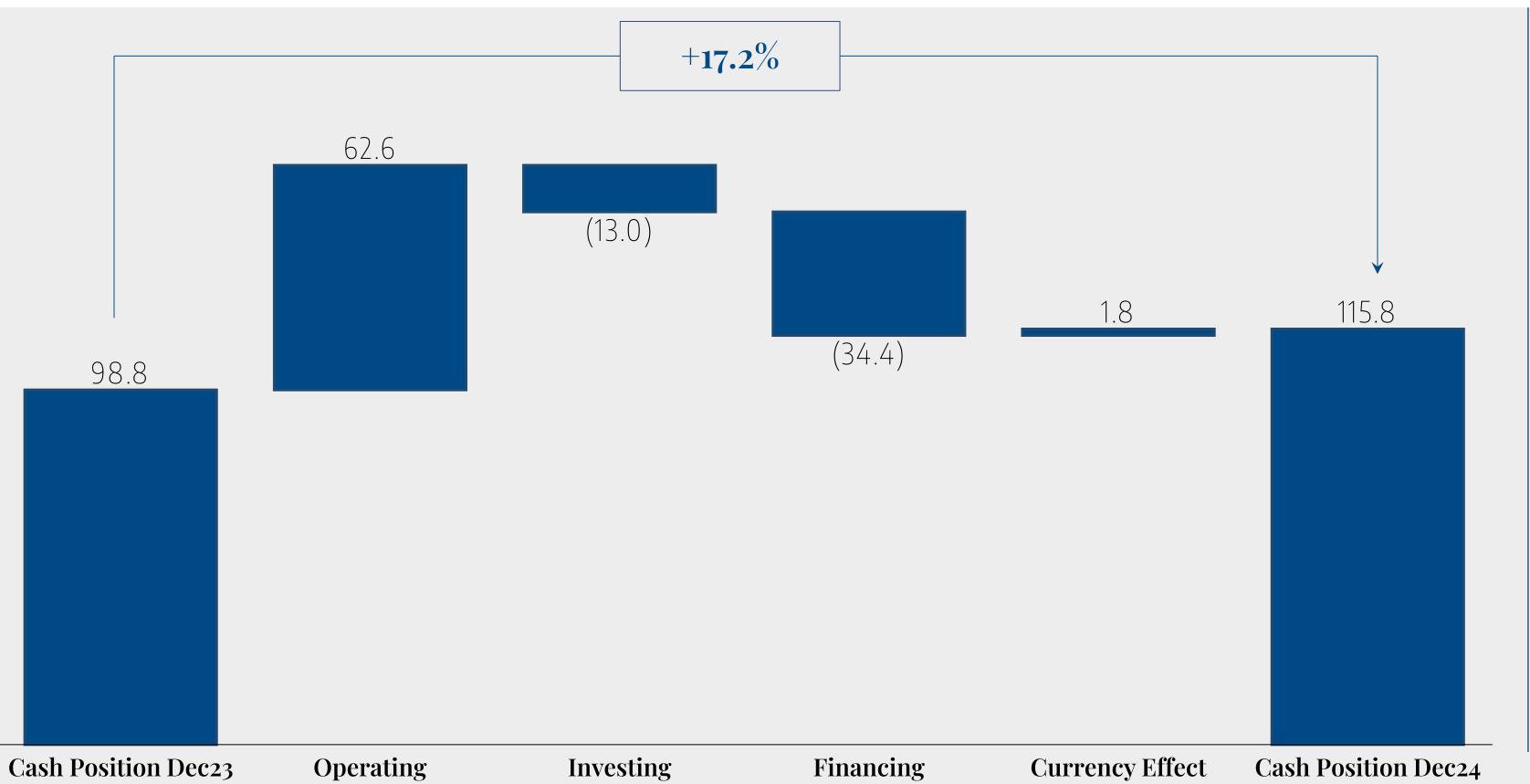




### **Positive Cash Flow**

#### Positive EBITDA trends driving growth in cash flow

#### Cash Flow (€m)



Note: Totals and percentages may not add up exactly due to rounding adjustments



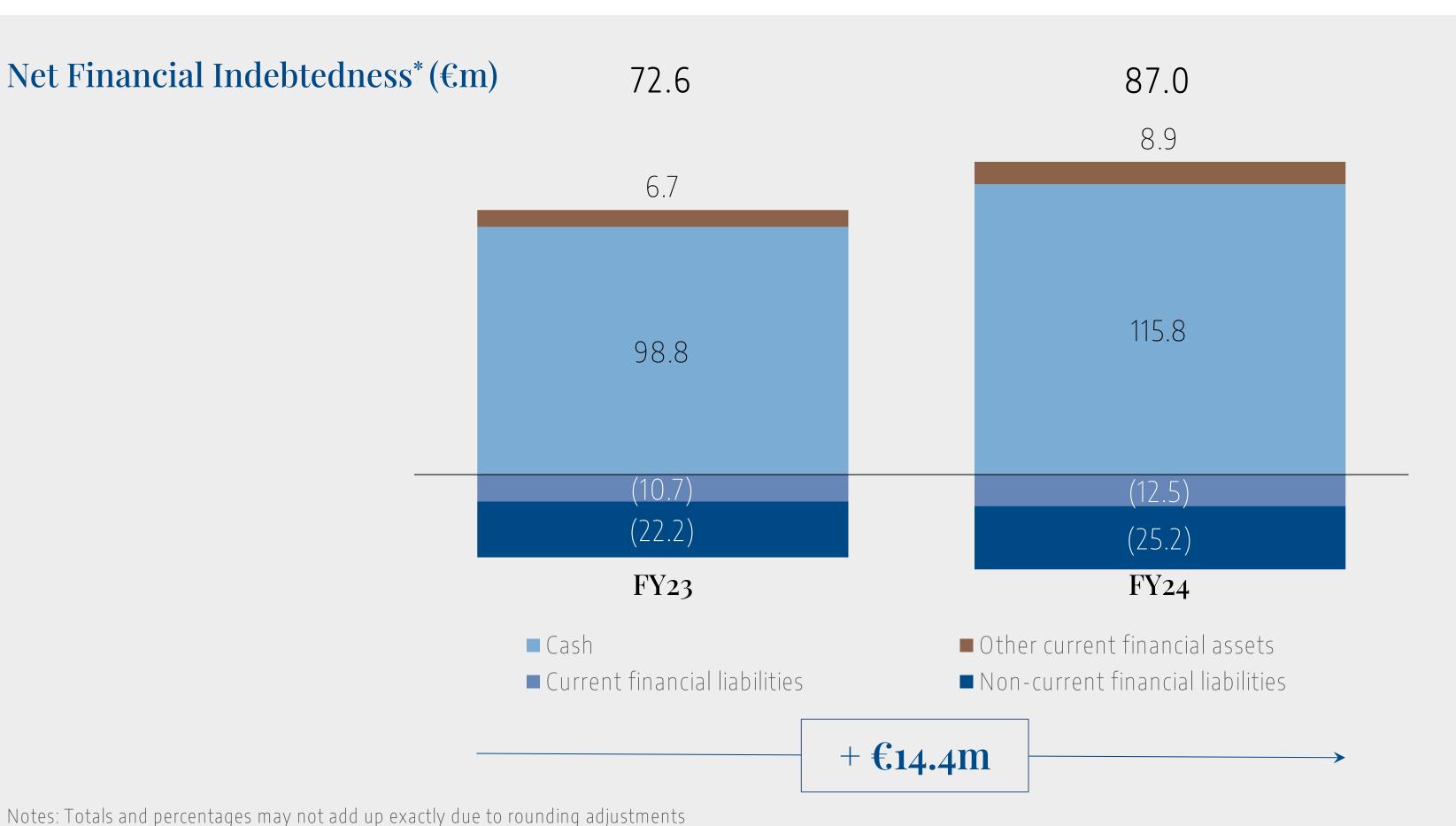
- Cash from **Operating activities** mainly driven by EBITDA contribution generated by the operations
- Cash used in **Investing activities** for Capex in Tangible and Intangible Assets
- Cash used in Financing activities mainly reflects dividend payment (€21m) and lease repayment (€13m)





## **Enhanced Net Financial Position**

#### Robust performance reflected in healthy balance sheet



(\*) A positive figure indicates a net cash position



- YoY Growth in **net cash position** of €14.4m
- YoY Growth in cash of €17.0m
- The Group does not have any significant financial liabilities aside for lease liabilities
- Proposed dividend for FY24 of €25m, equal to a dividend per share of  $\in 0.27$ (44% dividend payout ratio on Consolidated Net Profit)





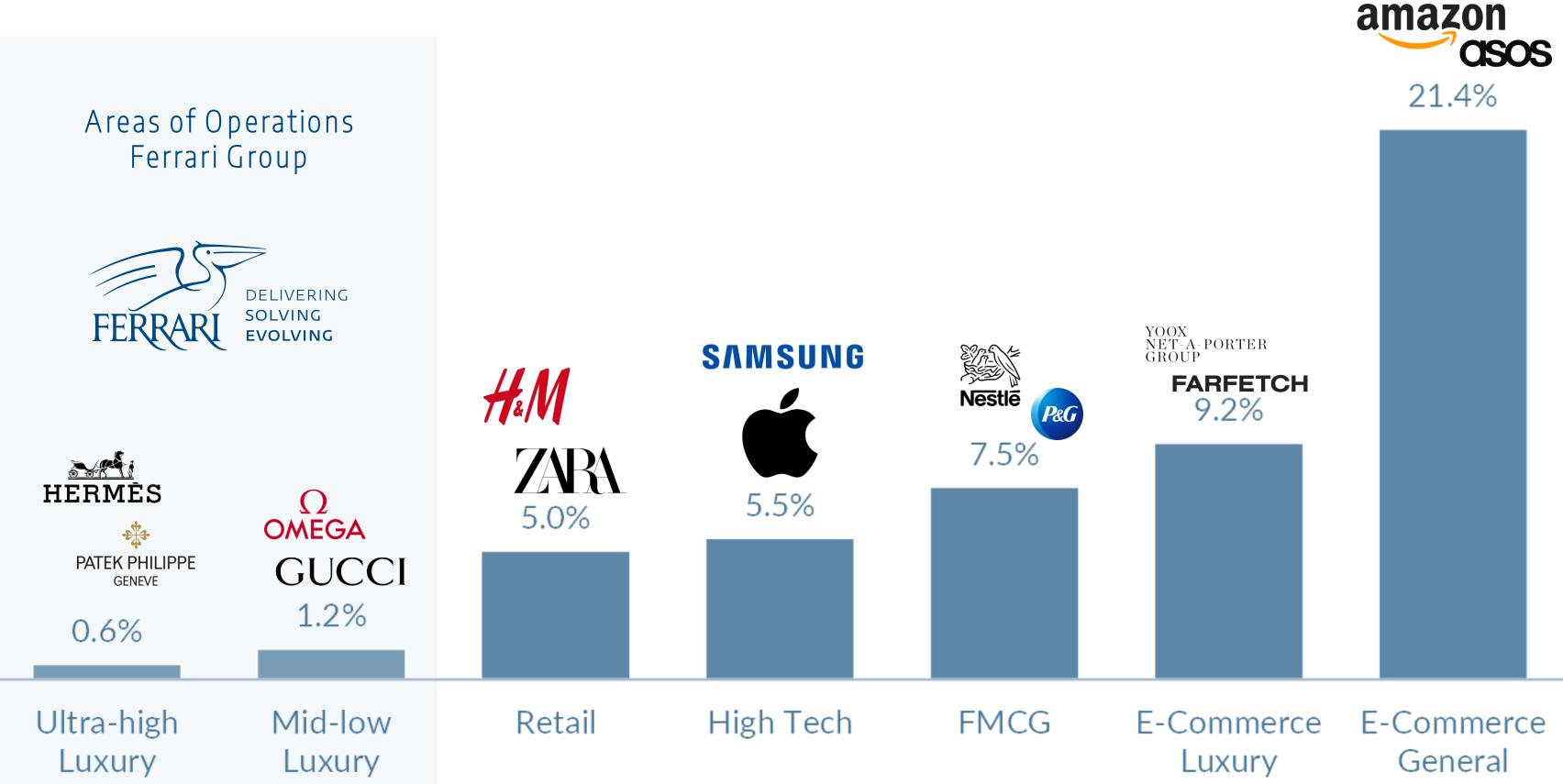


# 

### **Strategy and Outlook**



### The Business Model's Profitability is Shielded As the Luxury Segment is Less Price Sensitive to Transport and Logistics Cost Logistics (Transport and Warehouse) Costs as % of Product's Retail Value



Source: Management information, company reports and accounts.



Luxury segment less price-sensitive to logistics and transport costs in light of relatively lower weight vs value of items

Luxury players prioritize safety, reliability and customer experience, over cost

Price of shipment constitutes a very small share of item value



### Ferrari Group is Well Positioned

#### to continue enjoying the future growth in luxury logistics



#### Flexibility & Personalisation

- Luxury brands increasingly seek personalized and customized logistics services
- Increasing need for speed, flexibility and a more tailored approach



- the overall luxury market by 2025
- management



#### **Strategic Partnerships** & Collaborations

• Luxury brands increasingly enter long-term collaborations and strategic partnerships with their suppliers and services providers as a source of competitive advantage



services



#### **Increasing Weight of Fulfillment Outsourcing**

• Online luxury sales are expected to triple their share of • Brands have strongly increased their share of outsourcing for warehouses and fulfillment center

#### **Rise of Value Added Services**

• Luxury players increasingly demand a range of valueadded services. These can include quality control inspections, repairs and servicing, luxury product authentication, and in-home delivery and installation



- Focus for luxury brands on the environmental impact of logistics operations
- Need for sustainable practices and supply chain strategies to respond to this trend

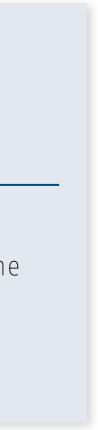


#### **Technology** & **Tracking**

• Advanced inventory management systems, IT integration, track-and-trace solutions, and real-time data analytics enable efficient supply chain management

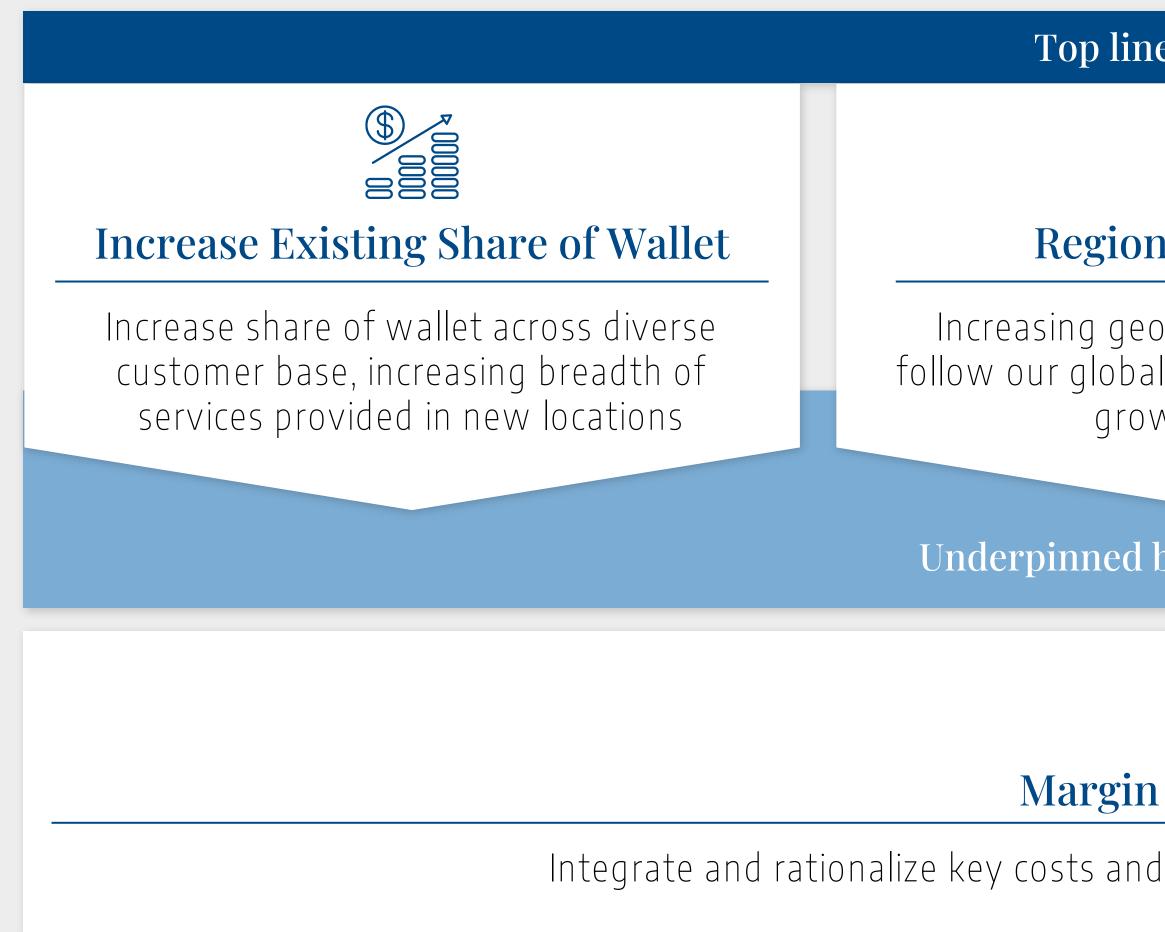






### Clear Strategy for Mid-Term Growth

Key strategic pillars





#### Top line Opportunities



#### **Regional Expansion**

Increasing geographical coverage to follow our global accounts into emerging growth markets



#### **Customer Base Expansion**

Strategically target and grow adjacent industries, following the growing luxury e-commerce trend

#### Underpinned by efficiency synergies



#### Margin Improvement

Integrate and rationalize key costs and financial management across services offered





### Outlook Full year and medium-term targets

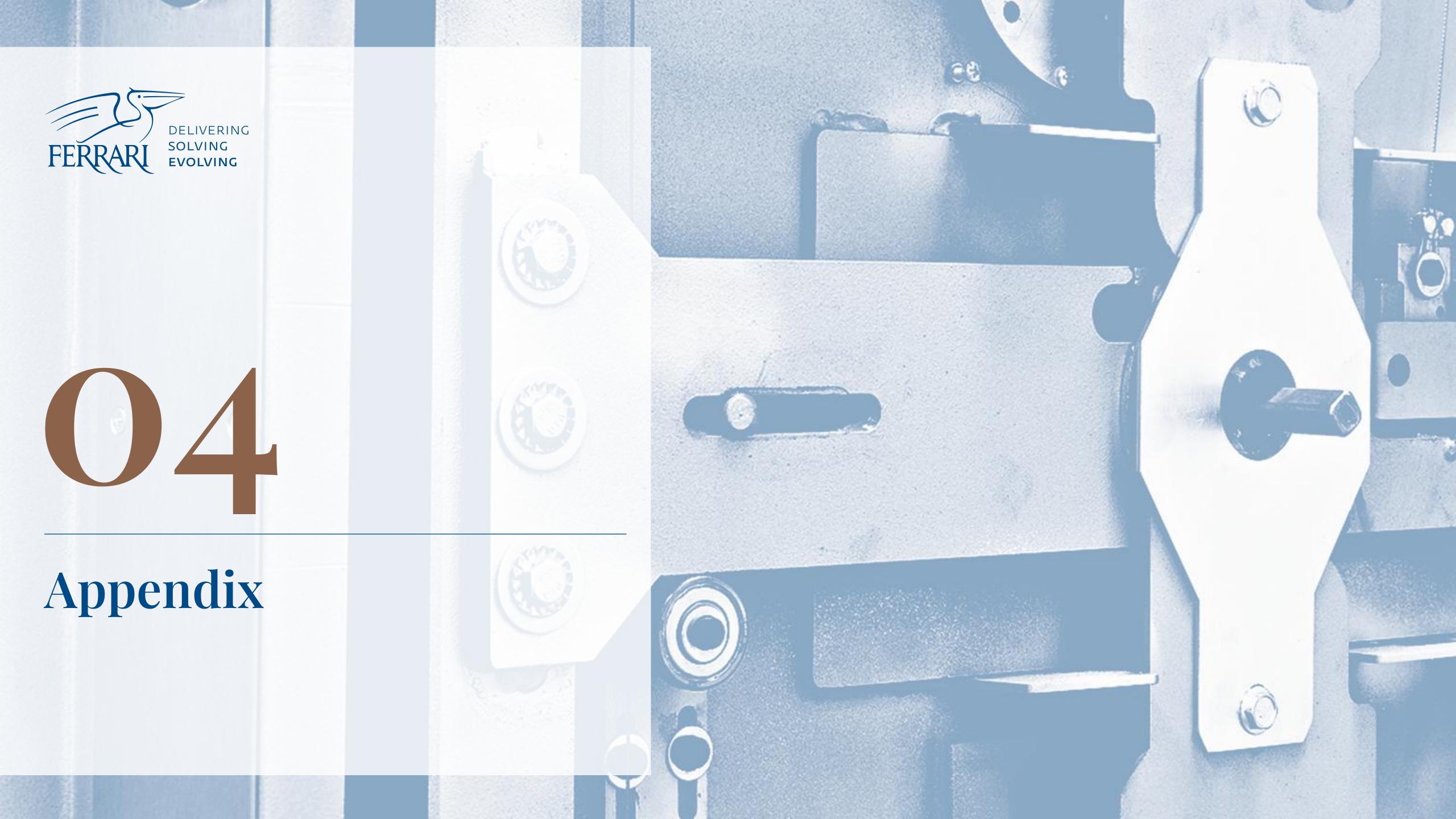
Financial Metrics	2025 Objectives	Medium Term
Revenues growth	In line with FY24	6 – 8%
Adj. EBITDA Margin	26.5% or slightly above	27 – 29%
Capital Expenditure	Ordinary capex <sup>1</sup> stable	Ordinary capex of 2% of revenues
Dividends <sup>2</sup>	We remain committed to our dividend policy of at least 40%, aiming to increase t dividend annually, with potential additional distributions subject to performance and market conditions	

Notes: (1) excl. lease payments and new projects (2) Proposed final dividend of EUR 0.27 per share, to be paid in Q3 2025, subject to shareholders approval









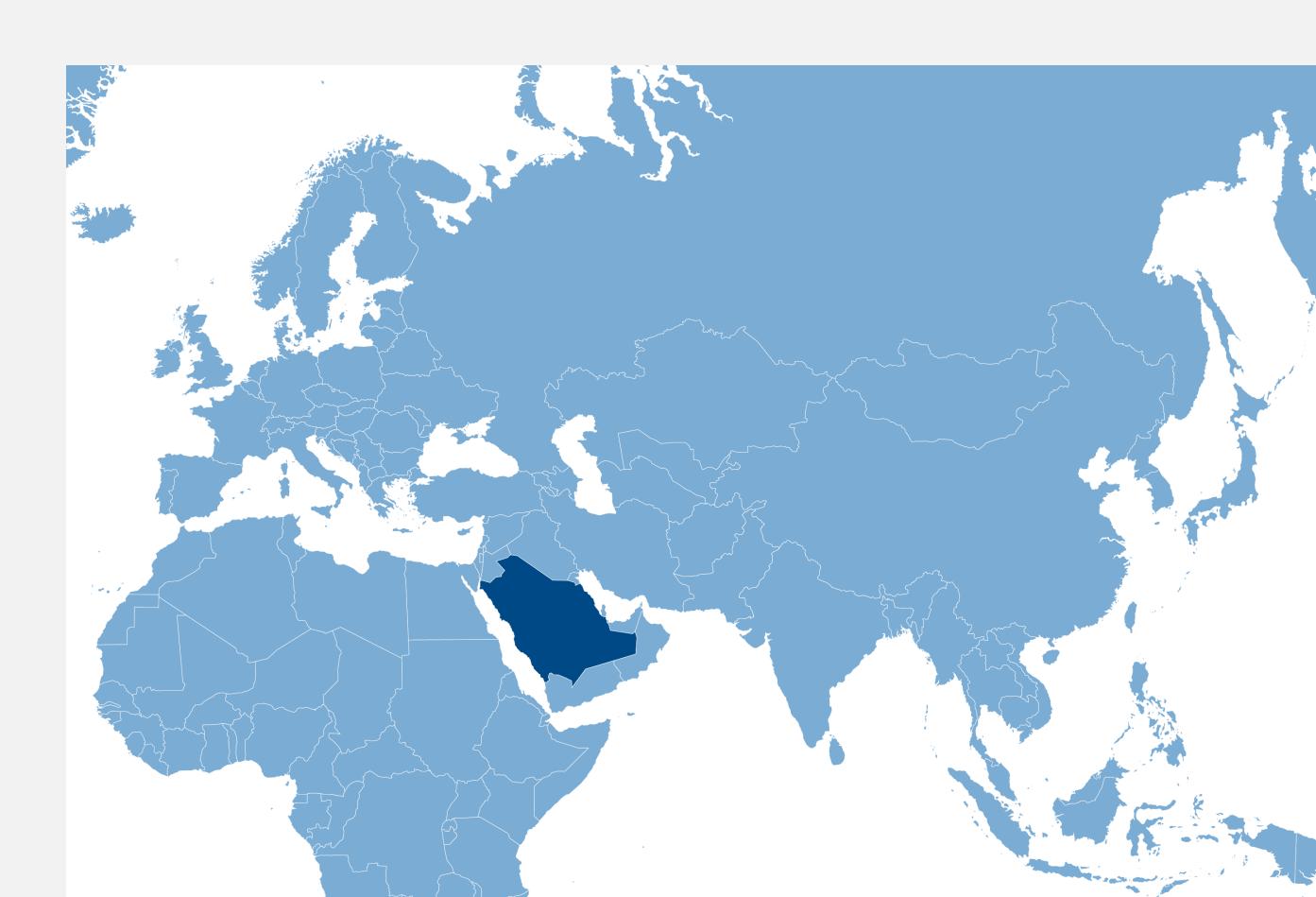
### **Delivering on Planned Geographical Expansion**

#### **Opening in Saudi Arabia**

#### The Middle East region has seen solid growth in hard luxury logistics

- During 2024, we have worked on establishing a new subsidiary in the Kingdom of Saudi Arabia
- Completion of the incorporation process to provide transport and logistics services to and from the country
- Operations are expected to commence in Q4 2025









### 2024 Achievements

Our culture and heritage underpins our success



Recognized by Deloitte Private with the '2024 BEST MANAGED **COMPANY AWARD**', marking the fourth consecutive year Ferrari Group has received this prestigious title

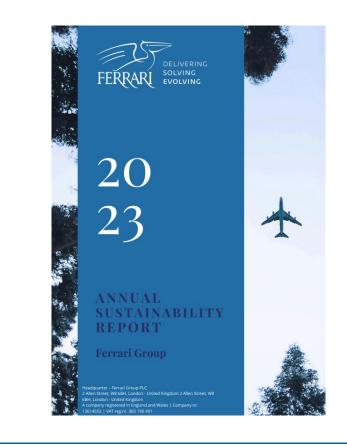


Celebrated successful 40 years of presence in serving clients in France





Selected official partner for security and valuable transports for MILANO WATCH WEEK's first edition, in October 24



Published its first audited annual sustainability report for FY23, demonstrating strong commitment to sustainability strategy and objectives





# Thank you for your attention

BERRAR

**For more information, please contact:** Paola Mantovani | Head of Investor Relations ir@ferrarigroup.net

www.ferrarigroup.net

