

Ferrari Group PLC

Goldman Sachs



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This document also includes some "non-IFRS financial measures", including Adjusted EBITDA, Adjusted EBITDA Margin, Adjusted Cash Conversion Rate, Capital Expenditure, Net Financial Indebtedness. These non-IFRS financial measures are not subject to audit or review. Neither are they defined by IFRS or any other internationally accepted accounting principles, and may not be comparable to similarly titled measures presented by other companies, nor should they be construed as an alternative to other financial measures determined in accordance with IFRS. You are cautioned not to placé undue reliance on any non-IFRS financial measures and ratios included herein.

Non-IFRS measures included in this document are defined as follows:

- Adjusted EBITDA is defined as profit before taxes excluding finance income, finance expenses, depreciation and amortisation, provision for risks, exchange (gain)/losses, results from investments accounted for using the equity method adjusted for gains and expenses, that are significant in nature and management considers not reflective of underlying operating activities (listing costs)

- Adjusted Cash Conversion Rate = (Adjusted EBITDA – Capex) / Adjusted EBITDA - Net Financial Position is defined as the sum of total financial liabilities, and non-current trade and other payables, net of cash and cash equivalents and current financial assets. .

The 2024 financial information included in this presentation contains only part of the 2024 financial statements which are included in the 2024 annual report and still have to be adopted by the shareholders at the upcoming annual general meeting of shareholder's.

All references to industry forecasts, industry statistics, market data and market share in these materials comprise estimates compiled by analysts, competitors, industry professionals and organisations, of publicly available information or of Ferrari Group PLC's own assessment of its markets and sales. Rankings are based on revenue, unless otherwise stated.



# Agenda

O1 Group Overview

02 Financial Review

03 Strategy and Outlook



# 

Group Overview





### Our History

### Six Decades of Global Expansion Leveraging Strong Heritage

1960S



Established in 1959 in Alessandria, Italy as a freight forwarder, followed by rapid growth 1980S

Expands both in Europe and US, spurred by growth in the jewellery industry

**2000S** 

Ferrari leverages the power of its network and develops partnerships in China, South Korea and India



**2020S** 

A pivotal decision is made to perform Sustainability auditing and reporting yearly, in line with the company's mission and values IPO on Euronext Amsterdam in February

Ferrari becomes the first
European Community Air Courier
focusing on Italian high-end
jewellery and precious metals &
diamonds logistic services

Expands further in US and Asia, extending into integrated logistics, quality control, events support and after sales services



"Managerialisation" of Ferrari Group as a London-headquartered entity



19708

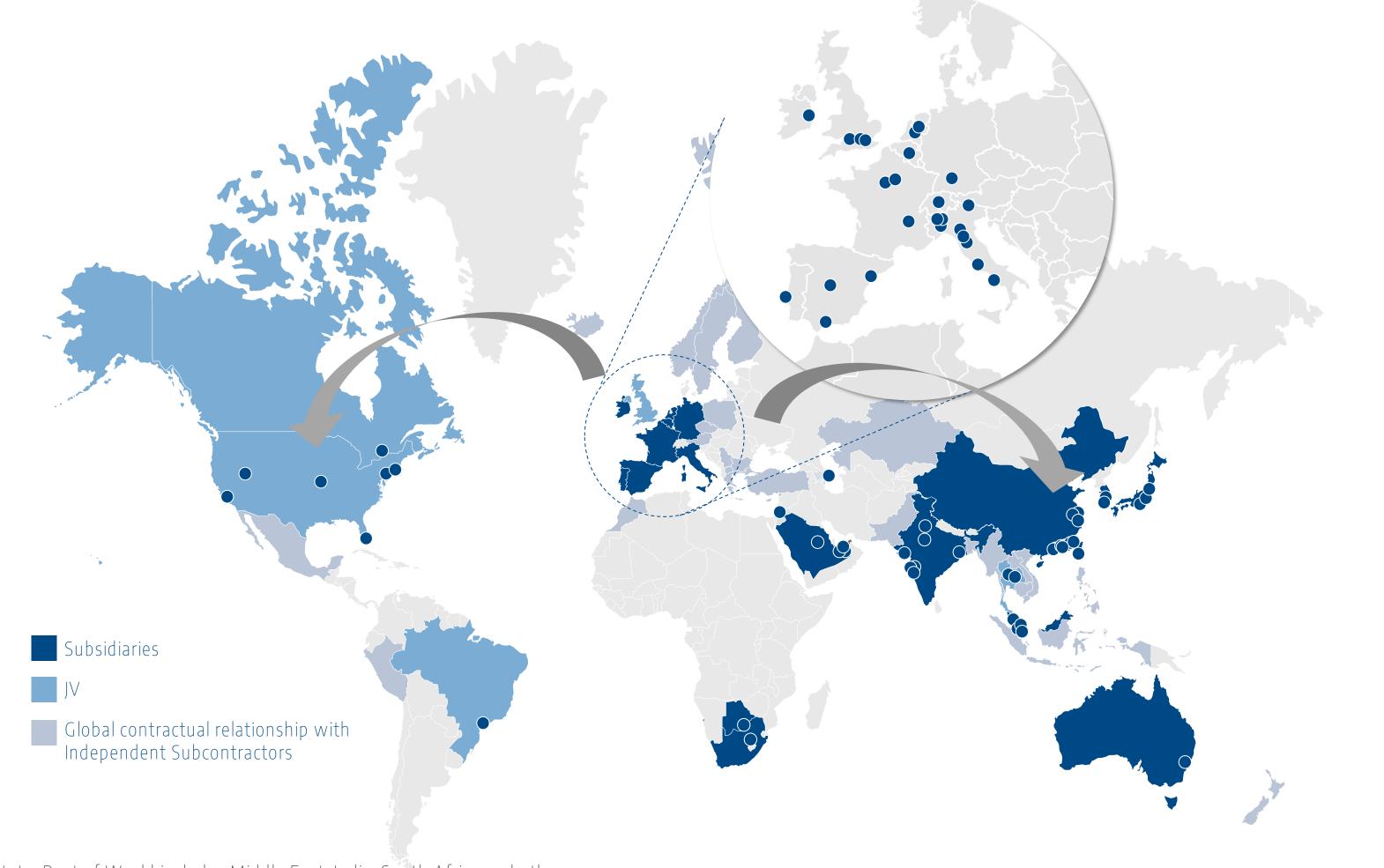
1990S

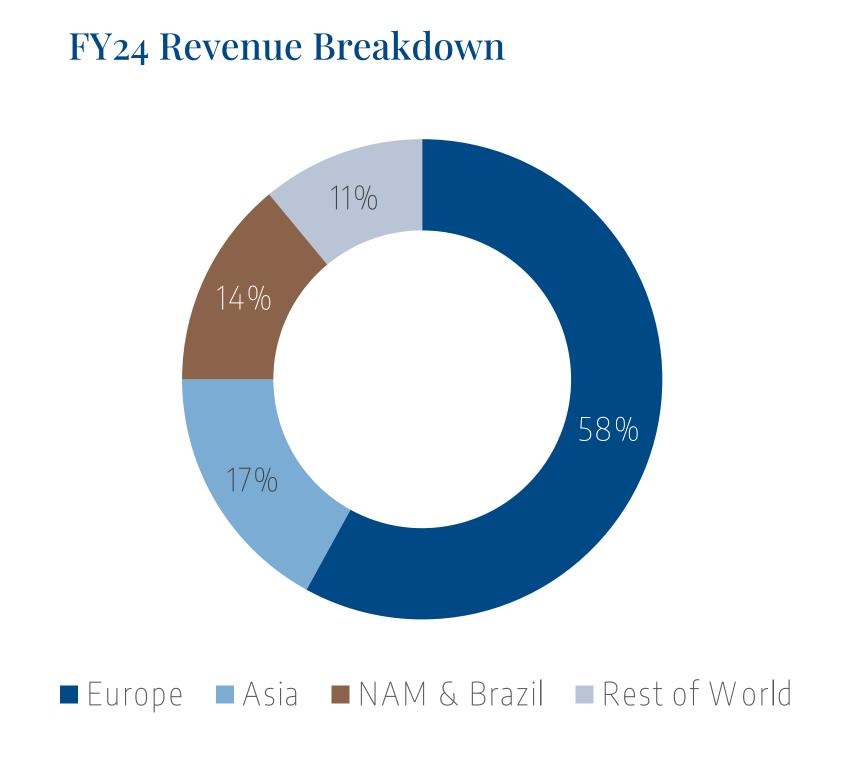
**2010S** 



### Global Scale With Local Presence

Enables Ferrari Group to Connect Luxury Houses with their Clients in 65 Countries





Note: Rest of World includes Middle East, India, South Africa and others.



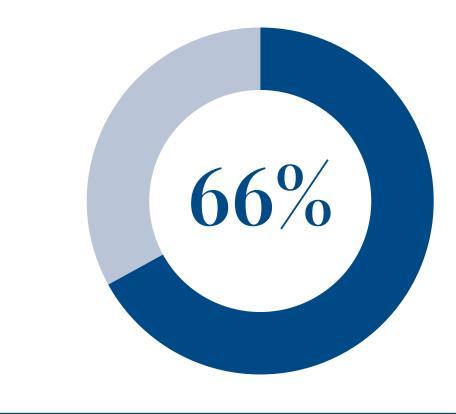
### Our Services at a Glance

We provide integrated services to connect hard luxury brands with their customers

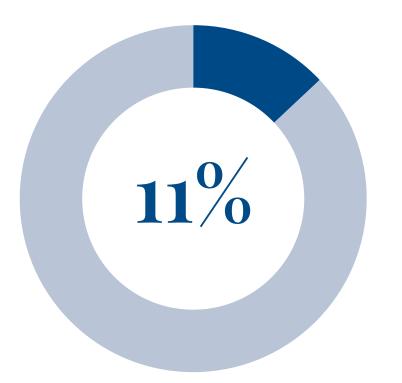
We work in partnership with our clients to provide bespoke solutions

We hold leading security and know-how to handle and deliver the world's most valuable items safely, securely and sustainably

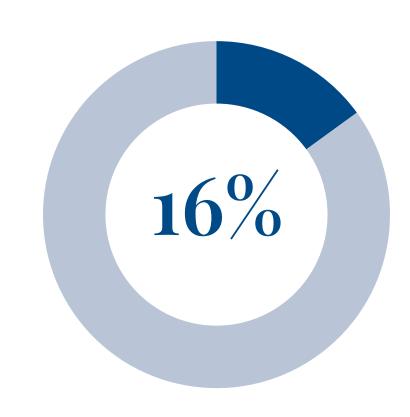




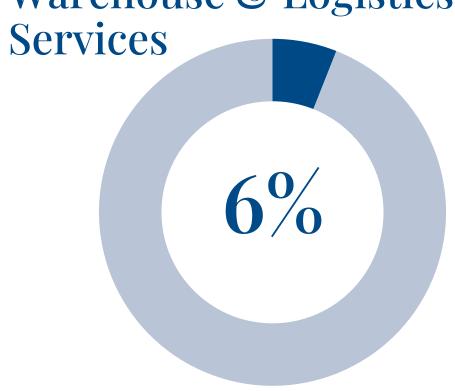
#### Special & Other Services



#### **Domestic Services**



Warehouse & Logistics



# Ferrari Group is a "One-stop-shop" Platform

### For Luxury Services Worldwide





#### **International Services**

#### International Delivery

- Fast and secure freight forwarding
- Utilising airfreight and Ferrari Group's own fleet<sup>1</sup> of armoured and non-armoured vehicles

#### Custom Solutions

- Country-specific technical expertise
- Full consultancy and advisory services to navigate country specific requirements



#### Domestic services

- Fast and secure local deliveries
- Utilising domestic airfreight carriers and Ferrari Group's own<sup>1</sup> fleet of armoured and nonarmoured vehicles

Facilitating regular local transportation and deliveries for a local Italian jewellery brand to boutiques and dealers across Italy





#### Warehouse & logistics services

- Hand-carry services / white gloves services
- Red carpet events
- Fine art transportation
- After-sales services
- Quality control, punching and assay support

- Secured storage in vaults with highest security levels
- Partnership with clients on largescale global logistics projects

Managing worldwide delivery for an Italian luxury jewellery manufacturer between warehouse and boutiques worldwide

Providing custom solutions for Swiss watch manufacturer enabling tax and duty-free export for 1 Year

Supporting exhibition of jewellery pieces for a major luxury brand as part of a high-profile event. Provided security and surveillance of goods, along with transportation from the boutique and back

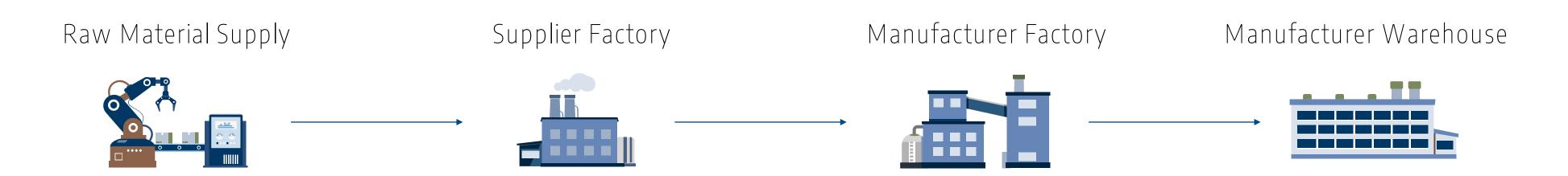
Securely storing of goods for a luxury American jewellery manufacturer in shared warehouse and arranging for picking and packing goods for delivery

Worldwide insurance coverage across all services at value declared to customs

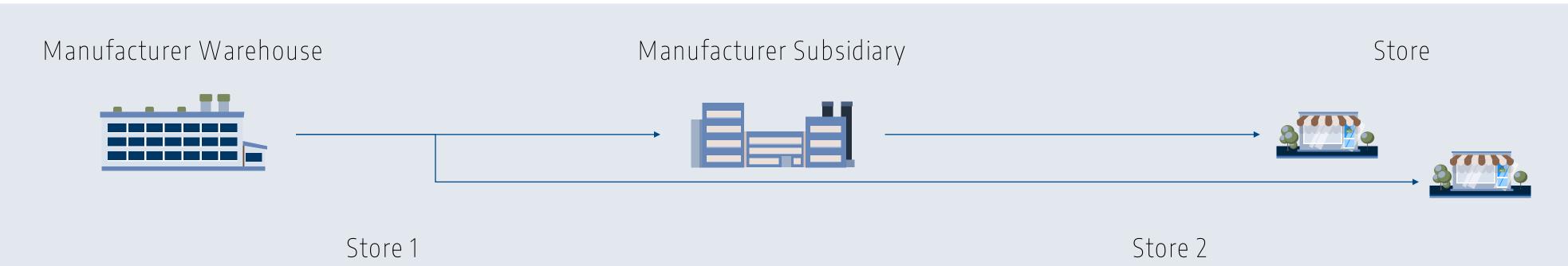
# We Execute Across all Relevant Supply Chains

### Simplified Product Flows in the Luxury Value Chain

Supply Chain and Manufacturing Intralogistics



Producer Warehouse to Subsidiary/Store



Store to Store

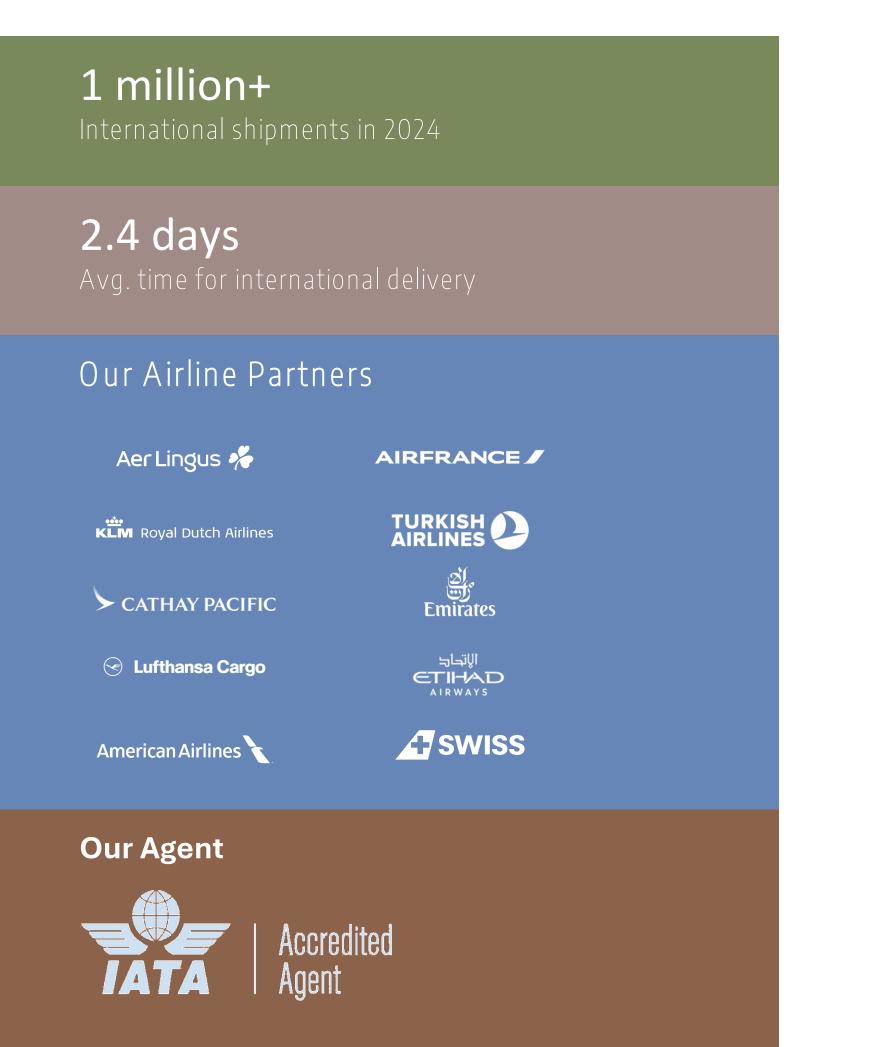
Store/Warehouse to Consumer





### Our Most Common International Routes

Executed Over 1 Million International Luxury Deliveries in 2024



Mapping of Ferrari Group's Most Common International Routes Based on Number of Shipments (2024) Ireland Netherlands Switzerland **Italy**7 South Korea **USA** China Japan India UAE Hong Kong



# We Operate in a Market with High Barriers to Entry



### Global network setup & Tracking

• Entering the market requires creating a significant onthe ground network – comprised of a local armoured fleet and international partners

Presence in 65 Countries



### Bespoke operating model

• Luxury deliveries require specific activities with a high degree of flexibility and customization which is difficult to replicate

End-To-End on the Value Chain



### Security and reliability for insurers

• Insurers require strict security for high-end luxury transport, which Ferrari Group meets through armoured vehicles, guards, or warehouses which requires government authorizations and licenses

30+ years with Lloyds of London



### Customs management expertise

• Customs management for high-value goods has a higher level of complexity and requires specific capabilities and infrastructure which Ferrari Group has developed across multiple jurisdictions worldwide

**Licensed Customs Agents** 



### Customer trust and knowledge

 Luxury clients are focused on building stable relationships with a limited number of highly reliable suppliers who are familiar with their operations

10+ year track record with key clients



### Unique proprietary integrated data

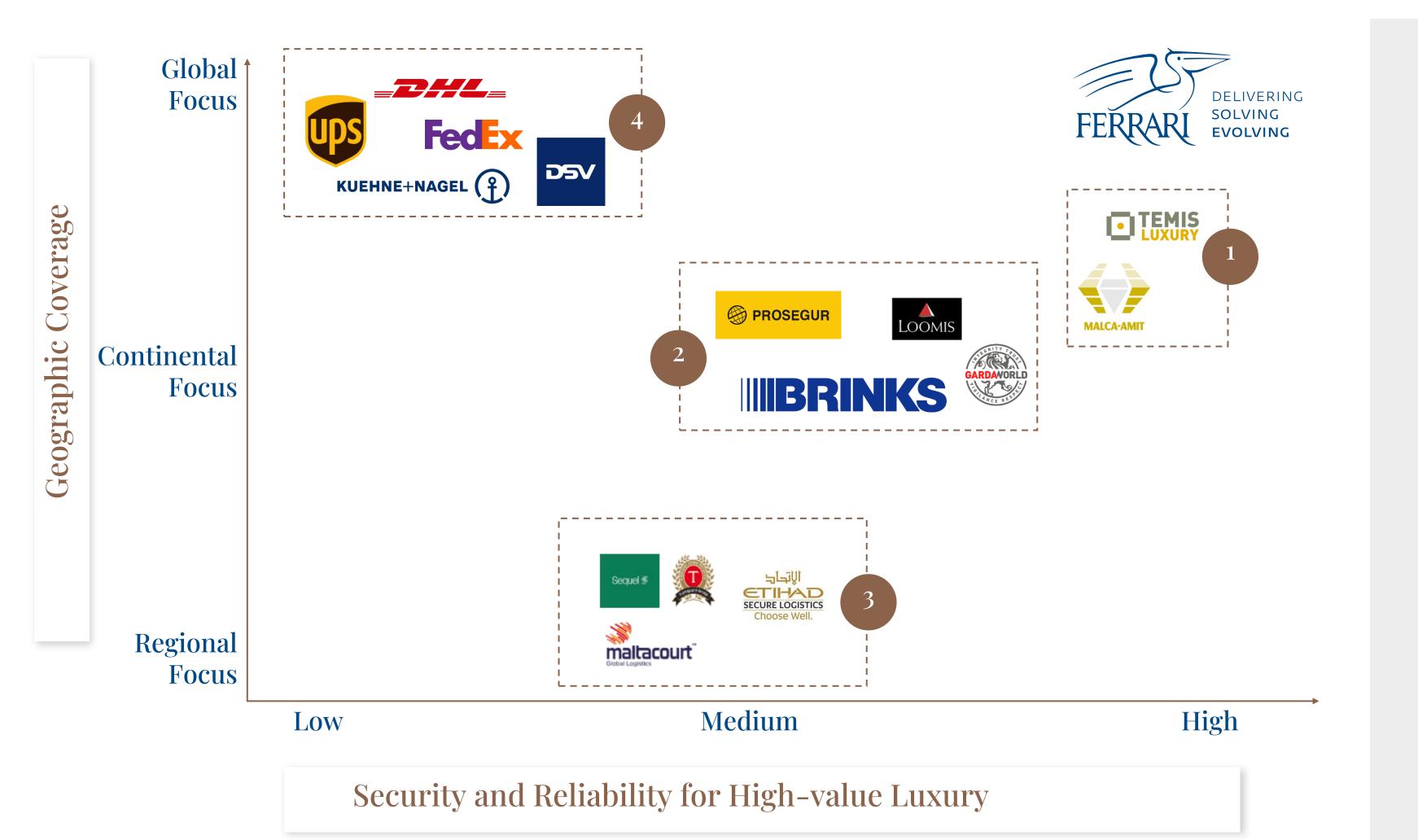
- Unique valuable data
- Integration at ERP level with unique benefits from an operational perspective and ESG (clients' tracking of scope 3 emissions)

**Integrated Data** 



# Competitive Landscape

Ferrari Group is Fully Focused on the Hard Luxury Segment



#### Our focus:

- High value jewellery and watches
- Diamonds and gemstones
- Fine art as part of bespoke special services

#### Competitive Landscape:

- 1 Luxury secure logistics specialists
- Non luxury secure logistics specialists
- 3 Local secure logistics specialists
- 4 Global logistics generalists



## Ferrari Group is Well Positioned

### to continue enjoying the future growth in luxury logistics



#### Flexibility & Personalisation

- Luxury brands increasingly seek personalized and customized logistics services
- Increasing need for speed, flexibility and a more tailored approach



### Increasing Weight of Fulfillment Outsourcing

- Online luxury sales are expected to triple their share of the overall luxury market by 2025
- Brands have strongly increased their share of outsourcing for warehouses and fulfillment center management



#### Sustainability

- Focus for luxury brands on the environmental impact of logistics operations
- Need for sustainable practices and supply chain strategies to respond to this trend



### Strategic Partnerships & Collaborations

 Luxury brands increasingly enter long-term collaborations and strategic partnerships with their suppliers and services providers as a source of competitive advantage



#### Rise of Value Added Services

 Luxury players increasingly demand a range of valueadded services. These can include quality control inspections, repairs and servicing, luxury product authentication, and in-home delivery and installation services



#### Technology & Tracking

 Advanced inventory management systems, IT integration, track-and-trace solutions, and real-time data analytics enable efficient supply chain management

Source: Market Study Report dated July 2023 prepared by an independent industry consultant, which the Company commissioned.



## Clear Strategy for Mid-Term Growth

### Key strategic pillars



#### **Increase Existing Share of Wallet**

Increase share of wallet across diverse customer base, increasing breadth of services provided in new locations

#### Top line Opportunities



#### **Regional Expansion**

Increasing geographical coverage to follow our global accounts into emerging growth markets



#### **Customer Base Expansion**

Strategically target and grow adjacent industries, following the growing luxury e-commerce trend

Underpinned by efficiency synergies



#### Margin Improvement

Integrate and rationalize key costs and financial management across services offered



### Differentiated Business Model

Positioned to capture the market share with significant operating leverage



#### **Differentiated Value Proposition**

- Exceptional brand value
- Longstanding track record of expertise
- -100+ Global Luxury Clients



#### **Attractive Operating Leverage**

- Efficient cost basis
- Significant operating leverage on the back of the global network capturing incremental volumes and service delivery
- Well-insulated from inflationary pressures



#### **Fully Invested Global Platform**

- Low capital intensity
- 2% capital expenditure as % of revenue
- Minimal up-front investment required to service new locations



## Our People

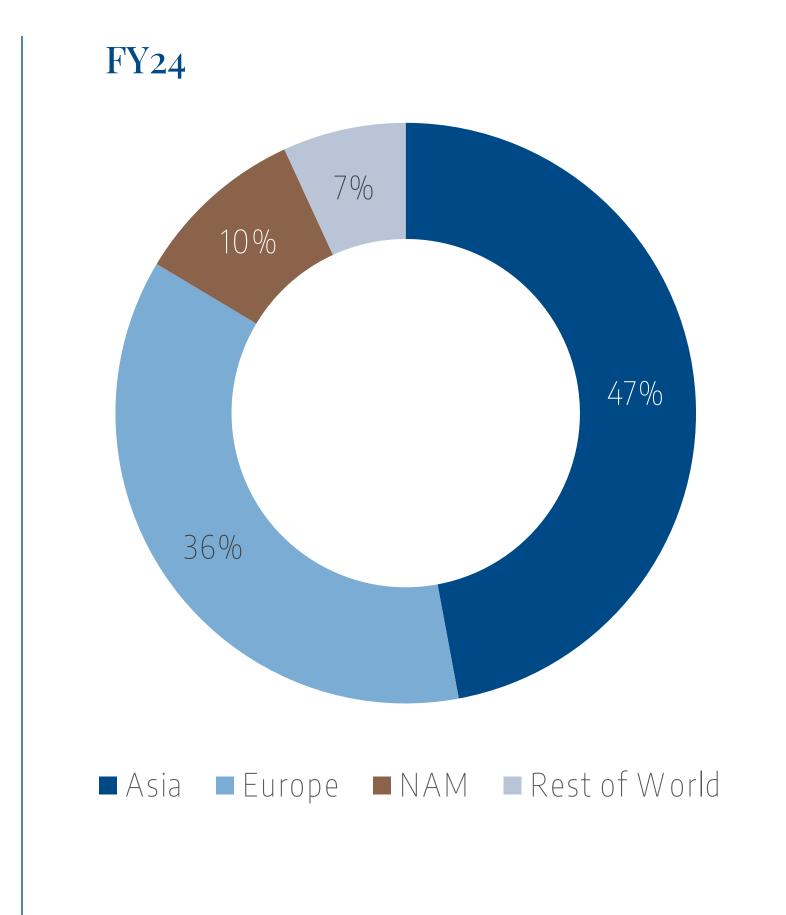
Trusted relationships are at the core of our business, elevated by the dedication of our people

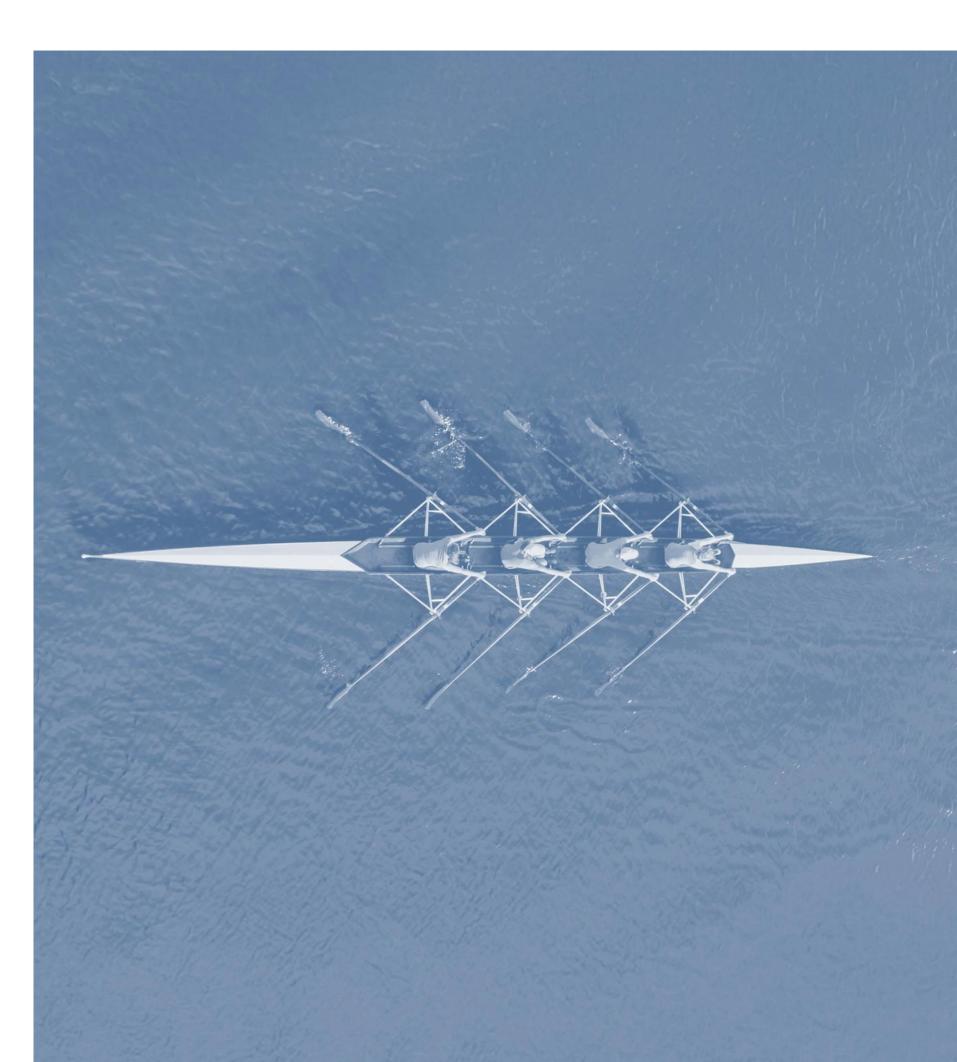
Total no. of employees

2,050+

**Retention rate** 

80%







# Continued Focus on Sustainability

### Delivering on our ESG commitments



#### Environment

- 1/3 entities worldwide received a ISO 14001 certification
- The Group has invested in Sustainable Aviation Fuel with Air France KLM resulting in an important reduction in carbon emissions compared to regular kerosene of 69.80 WtW CO2eq mT
- Development of a Waste Management Model for the entities that collect waste data with a spend-based method





#### Social

- To further encourage the personal and professional development of its employees, the Group has launched a global platform for continuous learning in 2024
- In 2024 the Group has developed a Sustainable Procurement Policy
- The Group selects suppliers according to the Supplier Code of Conduct





#### Governance

- The Group has adopted a management system to improve its social, environmental and governance procedures
- Our Sustainability Report 2023 has undergone a comprehensive audit by a third party for the first time
- Launch of a multi-year cybersecurity program, under the leadership of the new Chief Information Security Officer





# Compelling Investment Proposition

Translating into an Attractive Financial Profile



Fully focused on high luxury, with market leading position





Niche sector with high barriers to entry



Long term customer relationships



Integrated complementary services worldwide



Sustainable revenue growth



Attractive margins



Strong cash generation



Financial Snapshot





# FY24 Results Highlights

### Targets met across financial metrics

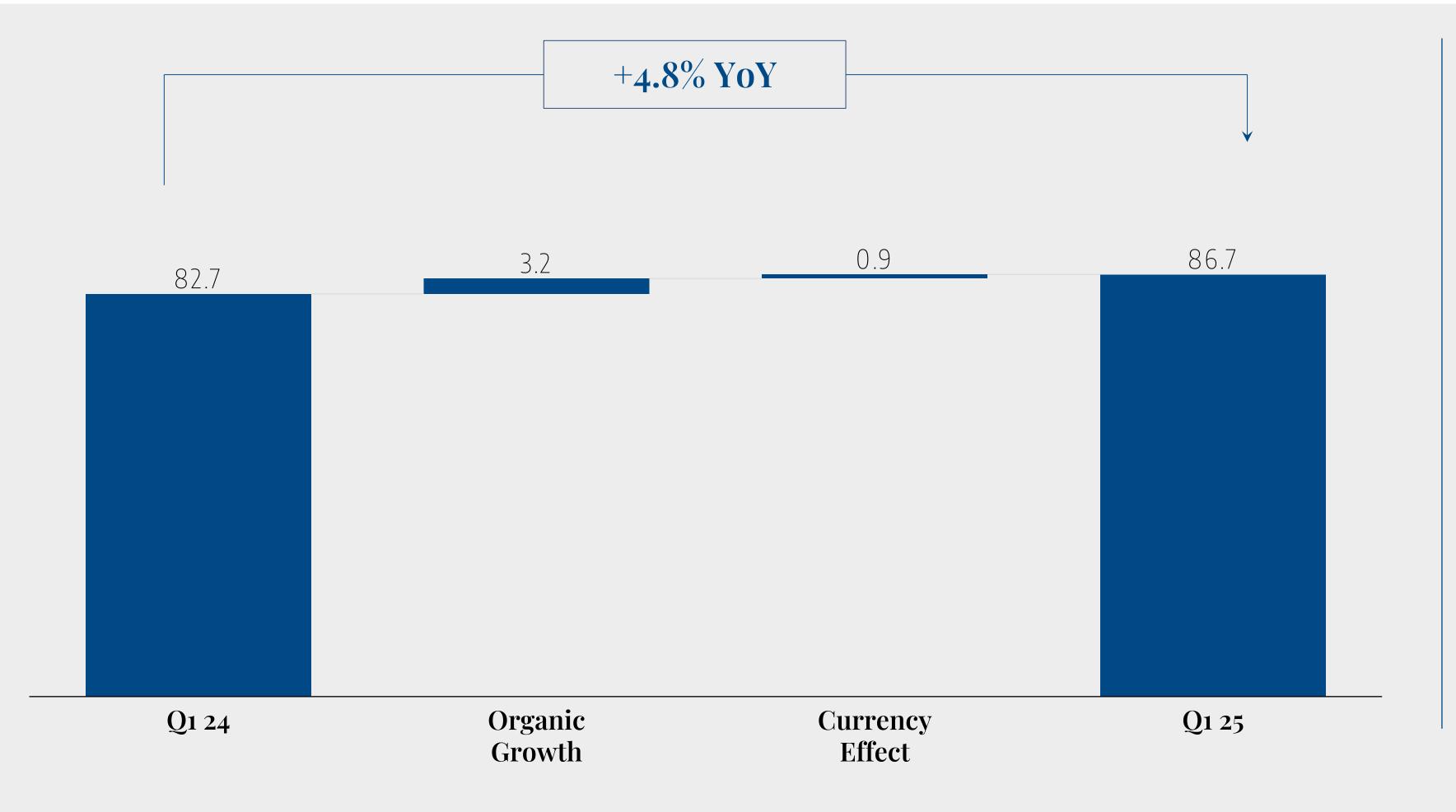
|                         | FY24    | FY23    | Change |
|-------------------------|---------|---------|--------|
| Revenue                 | €348.8m | €333.0m | +5%    |
| Adjusted EBITDA         | €92.4m  | €90.0m  | +3%    |
| Adjusted EBITDA Margin  | 26.5%   | 27.0%   | -50bps |
| Net Profit              | €57.3m  | €56.9m  | +1%    |
| Net Financial Position* | €87.0m  | €72.6m  | +20%   |



# Q1 25 Revenue Update

Revenue increased across all services in the first quarter

Revenue (€m)



- Revenue increased across all services in the first quarter: €86.7 million, up by 4.8%, in line with the Company's expectations of growth for FY 2025
- In constant currencies, revenue growth was up by 3.8% (€+3.2 million)
- Positive start of the year with significant revenue growth from local clients, events as well as from new contracts won in countries of recent expansion



Outlook

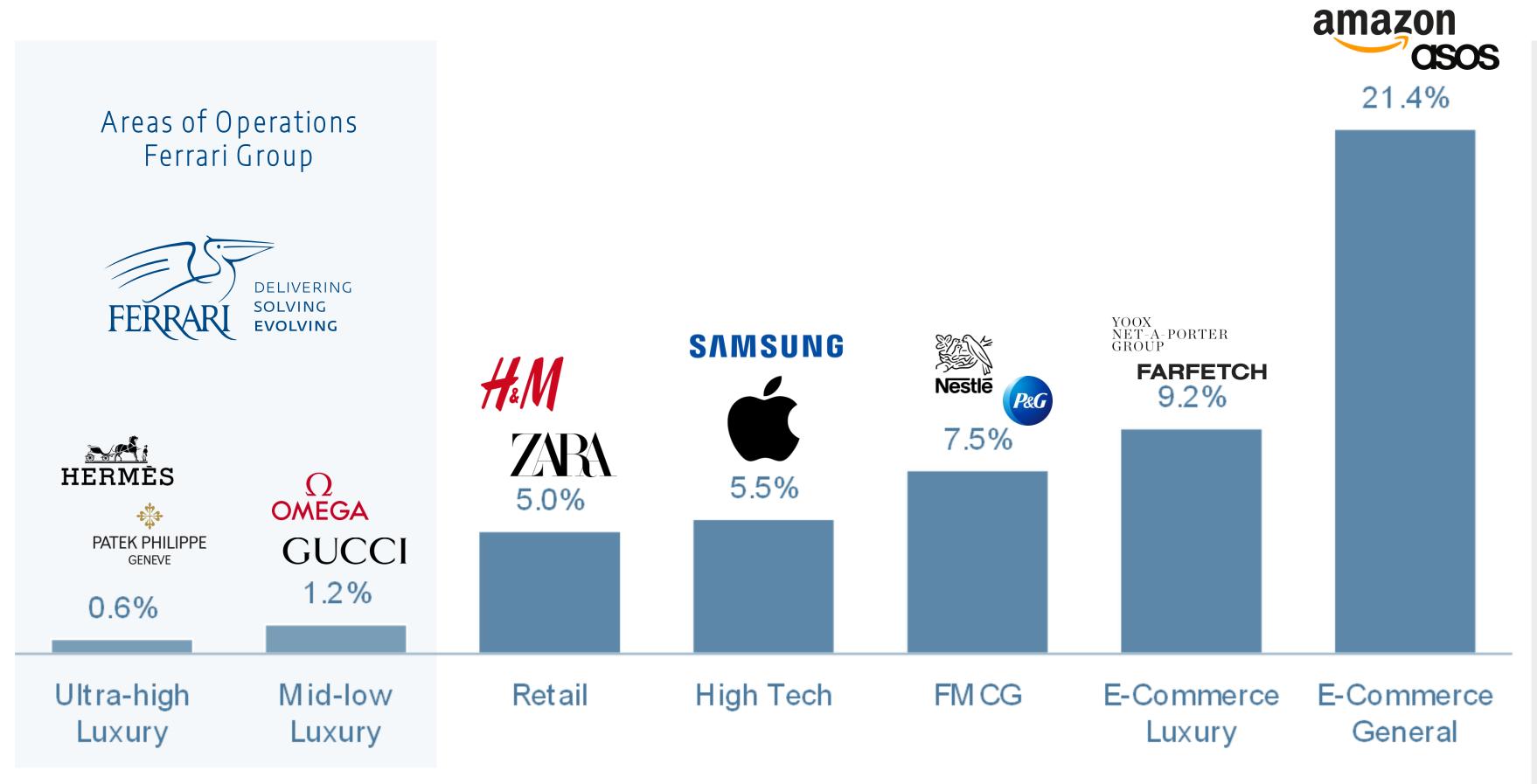




# The Business Model's Profitability is Shielded

As the Luxury Segment is Less Price Sensitive to Transport and Logistics Cost

Logistics (Transport and Warehouse) Costs as % of Product's Retail Value



Luxury segment less price-sensitive to logistics and transport costs in light of relatively lower weight vs value of items

Luxury players prioritize safety, reliability and customer experience, over cost

Price of shipment constitutes a very small share of item value

Source: Management information, company reports and accounts.



## Outlook

### Full year and medium-term targets

| Financial Metrics      | 2025 Objectives  | Medium Term                      |  |
|------------------------|--|----------------------------------|--|
| Revenues growth        | In line with FY24  | 6 – 8%                           |  |
| Adj. EBITDA Margin     | 26.5% or slightly above  | 27 – 29%                         |  |
| Capital Expenditure    | Ordinary capex¹ stable   | Ordinary capex of 2% of revenues |  |
| Dividends <sup>2</sup> | We remain committed to our dividend policy of at least 40%, aiming to increase the dividend annually, with potential additional distributions subject to performance and market conditions |                                  |  |



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